

Mercado Libre Launches CFO Perspectives Series, Featuring CFO Martin de los Santos to Reflect on Q4'2024 Highlights

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Montevideo, Uruguay, March 13, 2025 (GLOBE NEWSWIRE) -- **Montevideo, Uruguay, 13 March 2025** – Mercado Libre (NASDAQ: MELI), the leading e-commerce and fintech platform in Latin America, today launched a new series within the Inside Mercado Libre podcast: CFO Perspectives. Following our earnings report this quarter, CFO Martin de los Santos joins host Richard Cathcart, Investor Relations Officer, to reflect on Mercado Libre's performance and provide a look ahead.

In the inaugural episode *CFO Perspectives: Reflections on Q4 Results*, now live on [Spotify](#), Martin de los Santos and Richard Cathcart discuss key investor questions following Mercado Libre's Q4 2024 results, covering credit growth, NIMAL evolution, logistics investments, and margin strategy.

As de los Santos highlights, "Investors have realized that we had a great 2024, probably one of the best years in our history." 2024 was historic for Mercado Libre, not only marking its 25-year anniversary but also two key milestone moments: reaching 100 million unique buyers and 61 million monthly active users for the first time. Building upon the momentum of 2024, de los Santos is excited with opportunities ahead, from continuing to bring more people to online commerce, to generating financial inclusion and growing in Advertising. The company will continue investing and executing to capture the large opportunities in Latin America.

Listen to the latest episode *CFO Perspectives: Reflections on Q4 Results* on Spotify and Youtube. Previous episodes "

Marcos Galperin on MELI's Culture," "Strategy and Growth Opportunities with Leandro Cuccioli", "Advertising with Sean Summers", "Logistics with Agustin Costa", and "Artificial Intelligence with Sebastian Barrios", can be accessed [here](#).

About Mercado Libre

Founded in 1999, Mercado Libre, Inc (NASDAQ: MELI) is the leading company in e-commerce and financial technology in Latin America, with operations in 18 countries and over 84.000 direct employees. It offers a complete ecosystem of solutions for individuals

and businesses to buy, sell, advertise, obtain credit and insurance, collect, send money, save, and pay for goods and services both online and offline. In addition to the e-commerce platform and the Mercado Pago digital bank, the company has the services of Mercado Ads, Mercado Envios and Mercado Libre VIS (Vehicles, Properties and Services). The largest and most complete marketplace in the region, Mercado Libre already brings together more than 100 million annual active buyers, who make 57 purchases and 360 transactions every second. In 2024, its consolidated net revenue reached US\$21 billion, when it also reached \$51.5 billion in Gross merchandise Value (GMV), surpassing the mark of more than 1.8 billion products sold through Mercado Envios. Mercado Libre looks to facilitate access to commerce and financial services in Latin America, a market that offers great opportunities and high growth potential. It uses world-class technology to create intuitive solutions tailored to the local culture to transform the lives of millions of people in the region. More information at <http://investor.mercadolibre.com/>

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Source: MercadoLibre, Inc.