



## MercadoLibre, Inc. Reports Financial Results for First Quarter 2009

Q1'09 Revenue Increases by 12% Year-Over-Year to \$32.3 Million

Q1'09 Net Income Increases by 161% Year-Over-Year to \$5.4 Million

Q1'09 Earnings Per Share of \$0.12

BUENOS AIRES, Argentina, May 6, 2009 (GLOBE NEWSWIRE) -- MercadoLibre, Inc. (Nasdaq:MELI) (<http://www.mercadolibre.com>), host of the largest online commerce platform in Latin America, today reported financial results for the first quarter ended March 31, 2009.

Marcos Galperin, President and Chief Executive Officer of MercadoLibre, Inc., commented, "We are pleased that we have continued our strong positive momentum into 2009 and are very encouraged by our performance. We have been particularly gratified with the continued growth in successful items, which has consistently accelerated over the past 4 quarters, as this is a key to the ongoing success of our company. As we move forward, we plan to continue our focus on a number of important initiatives that will enable us to continue enhancing our platform and further elevate the user experience as we drive long-term growth."

### Financial Results

#### First Quarter 2009 Financial Results Summary

MercadoLibre reported consolidated net revenues for the three months ended March 31, 2009 of \$32.3 million, representing a year-over-year growth rate of 12.1%.

Revenue growth was driven by increased consumer demand for both the MercadoLibre Marketplace and MercadoPago Payments offerings. Successful items on MercadoLibre grew 29.4%, gross merchandise volume in local currencies grew 40.7% and total payments volume in local currencies grew 31.9% year over year, despite a weaker macroeconomic environment throughout Latin America. Marketplace revenue grew 10.5% to \$26.0 million from \$23.5 million in the prior year quarter and Payments revenue grew 18.8% to \$6.4 million from \$5.4 million in the prior year first quarter, both impacted by weakened local currency exchange rates against the U.S. dollar. Local currency consolidated net revenues for the first quarter of 2009 grew 36.9% over the same quarter of 2008.

First quarter 2009 gross profit margin increased slightly to 79.5% when compared to 79.1% for the first quarter of 2008. Gross profit grew 12.6% to \$25.7 million from \$22.8 million in the prior year quarter.

Income from operations grew 3.4% to \$6.8 million in the first quarter of 2009 compared to \$6.5 million in the first quarter of 2008. Operating income margin for the first quarter of 2009 was 20.9%, a decrease from 22.7% for the same period one year earlier.

Income from operations was negatively impacted by \$2.0 million from the re-measurement of U.S. dollar denominated expenses in the company's Venezuelan subsidiaries, of which \$0.5 million were recorded as cost of net revenues and \$1.6 million as operating expenses, and by \$0.4 million incurred in withholding taxes in Brazil and Mexico.

Net income for the three-month period ending March 31, 2009 was \$5.4 million, an increase of 160.7% over the \$2.1 million of net income for the same period of 2008. Net income margin was 16.7% for the quarter compared to 7.2% for the same quarter during 2008. Net income for the first quarter 2009, measured in local currencies, grew 198.4% over the same period one year earlier. Net Income, or Earnings, per share for the quarter were \$0.12.

The blended tax rate for the first quarter of 2009 fell to 23.7% versus a blended tax rate of 58.1% for the first quarter of 2008 as a consequence of certain non recurring items and improvements in the company's tax planning.

Foreign currency gains for the first quarter of 2009 were \$1.9 million, versus a loss of \$1.0 million for the prior year period. Foreign exchange gains were primarily a consequence of the appreciation of U.S. dollar denominated assets, and of the re-measurement of U.S. dollar denominated accounts payable in Venezuela being recognized as either cost of net revenues or operational expenses in 2009, instead of being reported as foreign currency losses as was the case in the first quarter of 2008.

#### Key Performance Metrics

The following table summarizes certain key performance metrics for the three months ended March 31, 2008 and 2009.

(in millions)	Three Months ended March 31,		
	2008	2009	% YoY growth
Total confirmed registered users at end of period	26.5	35.7	34.6%
New confirmed registered users during period	1.6	1.9	20.2%
Gross merchandise volume during period	\$449.7	\$520.9	15.8%
Successful items during period	4.6	6.0	29.4%
Total payment volume during period	\$ 52.3	\$ 53.2	1.6%
Total payment transactions during period	0.4	0.5	27.6%

#### Conference Call and Webcast

MercadoLibre will host a conference call and audio webcast on May 6, 2009 at 4:30 p.m. Eastern Time. The conference call may be accessed by dialing 719-325-4766 and requesting inclusion in the call for MercadoLibre. The live conference call can be accessed via audio webcast at the investor relations section of the Company's website, at <http://investor.mercadolibre.com>. An archive of the webcast will be available for one week following the conclusion of the conference call.

#### Non-GAAP Financial Measures

This press release includes financial measures defined as "non-GAAP financial measures" by the Securities and Exchange Commission (SEC). See "Non-GAAP Measures of Financial Performance" for more information about these measures.

#### Definition of Selected Operational Metrics

New confirmed registered users -- Measure of the number of new users who have registered on the MercadoLibre Marketplace and confirmed their registration.

Total confirmed registered users -- Measure of the cumulative number of users who have registered on the MercadoLibre Marketplace and confirmed their registration.

Gross merchandise volume -- Measure of the total U.S. dollar sum of all transactions completed through the MercadoLibre Marketplace, excluding motor vehicles, vessels, aircraft, real estate, and services.

Successful items -- Measure of the number of items sold/purchased through the MercadoLibre Marketplace.

Total payment volume -- Measure of total U.S. dollar value of all transactions paid for using MercadoPago.

Total payment transactions -- Measure of the total number of transactions paid for using MercadoPago.

Gross profit margin -- Defined as gross profit as a percentage of net revenues.

Operating margin -- Defined as income from operations as a percentage of net revenues.

Net Income margin -- Defined as net income as a percentage of net revenues.

Blended tax rate -- Defined as income and alternative income taxes plus deferred income tax as a percentage of pre-tax income.

Effective tax rate -- Defined as the provision for income taxes as a percentage of pre-tax income.

Local currency financial metric growth -- Calculated by using the average monthly exchange rates for each month during 2008 and applying them to the corresponding months in 2009, so as to calculate what financial results would have been had exchange rates remained stable from one year to the next.

#### About MercadoLibre

MercadoLibre is the largest online commerce platform in Latin America. We are market leaders in e-commerce in each of Argentina, Brazil, Chile, Colombia, Ecuador, Mexico, Peru, Uruguay and Venezuela, based on unique visitors and page views during 2008. Additionally, we have recently launched online trading platforms in Costa Rica, the Dominican Republic and Panama. With a population of over 550 million people and a region with one of the world's fastest-growing Internet penetration rates, we provide buyers and sellers a robust online trading environment that fosters the development of a large and growing e-commerce community. We offer a technological and commercial solution that addresses the distinctive cultural and geographic challenges of operating an online trading platform in Latin America.

The MercadoLibre, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=4193>

#### Forward-Looking Statements

Any statements contained in this press release that are not statements of historical fact, including statements about the company's beliefs and expectations, are forward-looking statements and should be evaluated as such. Such forward-looking statements reflect, among other things, the company's current expectations, plans, projections and strategies, anticipated financial results, future events and financial trends affecting the company's business, all of which are subject to known or unknown risk and uncertainties that may cause the company's actual results to differ materially from those expressed or implied by these forward-looking statements, including general market conditions, adverse changes in the company's markets and other risks disclosed in the company's filings with the Securities and Exchange Commission. Because of the risks, uncertainties and assumptions, investors should not place undue reliance on any forward-looking statements.

#### Financial Tables

##### Condensed Consolidated Balance Sheets

	March 31, 2009	December 31, 2008
	----- (Unaudited)	----- (Audited)
<b>Assets</b>		
<b>Current assets:</b>		
Cash and cash equivalents	\$ 17,006,309	\$ 17,474,112
Short-term investments	29,354,094	31,639,400
Accounts receivable, net	3,481,627	3,856,392
Funds receivable from customers	3,209,827	2,322,416
Prepaid expenses	804,176	426,869
Deferred tax assets	1,118,510	1,628,871
Other assets	2,299,824	2,953,164
	-----	-----
Total current assets	57,274,367	60,301,224
<b>Non-current assets:</b>		
Long-term investments	13,763,469	9,218,153
Property and equipment, net	6,730,431	5,940,160
Goodwill and intangible assets, net	71,431,003	72,911,546
Deferred tax assets	12,708	14,270
Other assets	11,686,512	8,353,396

Total non-current assets	103,624,123	96,437,525
Total assets	\$160,898,490	\$156,738,749

Liabilities and Shareholders' Equity

Current liabilities:

Accounts payable and accrued expenses	\$ 17,877,233	\$ 16,941,173
Funds payable to customers	16,034,604	14,727,891
Social security payable	3,538,167	4,387,943
Taxes payable	4,234,491	4,989,704
Loans payable and other financial liabilities	18,490,600	14,963,421
Deferred tax liabilities	--	--
Other liabilities	--	--
Provisions	565,653	299,753

Total current liabilities	60,740,748	56,309,885
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Non-current liabilities:

Social security payable	1,144,606	339,854
Loans payable	--	3,050,061
Deferred tax liabilities	2,370,161	2,556,120
Other liabilities	1,116,395	1,058,848

Total non-current liabilities	4,631,162	7,004,883
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Total liabilities	\$ 65,371,910	\$ 63,314,768
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Commitments and contingencies

Shareholders' equity:

Common stock, \$0.001 par value, 110,000,000 shares authorized, 44,073,967 and 44,070,367 shares issued and outstanding at March 31, 2009 and December 31, 2008, respectively	44,074	44,071
Additional paid-in capital	119,904,615	119,807,007
Accumulated deficit	(10,161,080)	(15,552,256)
Accumulated other comprehensive loss	(14,261,029)	(10,874,841)

Total shareholders' equity	95,526,580	93,423,981
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Total liabilities and shareholders' equity	\$160,898,490	\$156,738,749
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Condensed Consolidated Statements of Income

Three months ended March 31,	
2009	2008

(Unaudited)

Net revenues	\$ 32,322,501	\$ 28,840,730
Cost of net revenues	(6,633,986)	(6,018,281)
Gross profit	25,688,515	22,822,449

Operating expenses:		
Product and technology development	(2,633,419)	(1,744,511)
Sales and marketing	(10,216,177)	(9,214,659)
General and administrative	(6,071,375)	(4,947,604)
Compensation Cost related to acquisitions	--	(373,473)
	-----	-----
Total operating expenses	(18,920,971)	(16,280,247)
	-----	-----
Income from operations	6,767,544	6,542,202
	-----	-----
Other income (expenses):		
Interest income and other financial gains	929,663	749,354
Interest expense and other financial charges	(2,510,184)	(1,362,800)
Foreign currency gain / (loss)	1,875,486	(988,715)
	-----	-----
Net income before income / asset tax expense	7,062,509	4,940,041
	-----	-----
Income / asset tax expense	(1,671,333)	(2,872,364)
	-----	-----
Net income	\$ 5,391,176	\$ 2,067,677
	=====	=====

	Three months ended March 31, 2009	ended March 31, 2008
	-----	-----
Basic EPS		
Basic net income per common share	\$ 0.12	\$ 0.05
	=====	=====
Weighted average shares	44,069,134	44,227,460
	=====	=====
Diluted EPS		
Diluted net income per common share	\$ 0.12	\$ 0.05
	=====	=====
Weighted average shares	44,130,866	44,368,011
	=====	=====

#### Condensed Consolidated Statements of Cash Flows

	Three months ended March 31, 2009	ended March 31, 2008
	-----	-----
	(Unaudited)	
Cash flows from operations:		
Net income	\$ 5,391,176	\$ 2,067,677
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	956,491	707,450
Interest expense	234,294	--

Realized gains on investments	(365,117)	(555,455)
Unrealized gains on investments	--	(82,368)
Stock-based compensation expense - stock options	436	1,224
Stock-based compensation expense - restricted shares	16,933	20,075
LTRP accrued compensation	205,251	--
Deferred income taxes	462,974	(495,224)
Changes in assets and liabilities, excluding the effect of acquisitions:		
Accounts receivable	(592,602)	292,236
Funds receivable from customers	(908,809)	3,880,478
Prepaid expenses	(393,388)	(3,673,183)
Other assets	(2,465,124)	273,814
Accounts payable and accrued expenses	613,690	3,533,141
Funds payable to customers	1,322,085	(141,227)
Provisions	296,001	(383,137)
Deferred tax liabilities	(185,959)	1,670,766
Other liabilities	(78,893)	(217,596)
	-----	-----
Net cash provided by operating activities	4,509,439	6,898,671
	-----	-----
Cash flows from investing activities:		
Purchase of investments	(33,656,429)	(48,626,371)
Proceeds from sale and maturity of investments	31,222,728	63,604,369
Payment for businesses acquired, net of cash acquired	--	(16,824,065)
Purchase of intangible assets	(918,479)	(7,344)
Purchases of property and equipment	(1,738,040)	(1,139,166)
	-----	-----
Net cash used in investing activities	(5,090,220)	(2,992,577)
	-----	-----
Cash flows from financing activities:		
Decrease in short term debt	(57,175)	(6,216,965)
Loans received	--	9,018
Stock options exercised	--	4,502
Issuance of common stock	3	--
	-----	-----
Net cash used in financing activities	(57,172)	(6,203,445)
	-----	-----
Effect of exchange rate changes on cash and cash equivalents	170,150	567,871
	-----	-----
Net decrease in cash and cash equivalents	(467,803)	(1,729,480)
	-----	-----
Cash and cash equivalents, beginning of the period	17,474,112	15,677,407
	-----	-----
Cash and cash equivalents, end of the period	\$ 17,006,309	\$ 13,947,927
	=====	=====

	Three months ended March 31,	
	2009	2008
	-----	
	(Unaudited)	
Supplemental cash flow information:		
Cash paid for interest	\$ 2,041,212	\$ 922,850
Cash paid for income taxes	\$ 2,284,364	\$ 2,647,361
Acquisition of Classified Media Group:		
Cash and cash equivalents	\$ --	\$ 554,739
Accounts receivable	--	56,613
Other current assets	--	904,791
Non current assets	--	365,190
	-----	-----
Total assets acquired	--	1,881,333
	-----	-----
Accounts payable and accrued expenses	--	69,516
Taxes payable	--	459,462
Social security payable	--	243,141
Non current liabilities	--	14,000
Provisions	--	408,336
	-----	-----
Total liabilities assumed	--	1,194,455
	-----	-----
Net assets acquired	--	686,878
	-----	-----
Goodwill	--	13,037,504
Trademarks	--	5,622,188
Deferred Income Tax on Trademarks	--	(1,967,766)
	-----	-----
Total purchase price	--	17,378,804
	-----	-----
Cash and cash equivalents acquired	--	(554,739)
	-----	-----
Payment for businesses acquired, net of cash acquired	\$ --	\$ 16,824,065
	=====	=====

The following tables summarize the financial results of our reporting segments:

	Three months ended March 31, 2009			
	-----			
	Marketplaces			
	-----			
	Brazil	Argentina	Mexico	Venezuela
	-----	-----	-----	-----
Net revenues	\$ 9,878,197	\$ 4,965,877	\$ 2,868,922	\$ 6,365,820
Direct costs	(6,605,658)	(2,176,755)	(1,795,937)	(4,051,050)
	-----	-----	-----	-----
Direct contribution	3,272,539	2,789,122	1,072,985	2,314,770
Operating expenses and indirect costs of net				

revenues

Income from  
operations

Other income  
(expenses):

Interest  
income and  
other  
financial  
gains

Interest  
expense and  
other  
financial  
results

Foreign  
currency  
gain

Net income  
before  
income / asset  
tax expense

Three months ended March 31, 2009

	Marketplaces			
	Other Countries	Total	Payments	Consolidated
Net revenues	\$ 1,875,105	\$ 25,953,921	\$ 6,368,580	\$ 32,322,501
Direct costs	(999,405)	(15,628,805)	(4,081,206)	(19,710,011)
Direct contribution	875,700	10,325,116	2,287,374	12,612,490
Operating expenses and indirect costs of net revenues				(5,844,946)
Income from operations				6,767,544
Other income (expenses):				
Interest income and other financial gains				929,663
Interest expense and other				

financial results	(2,510,184)
Foreign currency gain	1,875,486
Net income before income / asset tax expense	\$ 7,062,509

Three months ended March 31, 2008

Marketplaces

	Brazil	Argentina	Mexico	Venezuela
Net revenues	\$ 11,875,567	\$ 3,526,352	\$ 2,939,845	\$ 3,757,931
Direct costs	(7,526,444)	(1,851,805)	(2,023,247)	(2,616,075)
Direct contribution	4,349,123	1,674,547	916,598	1,141,856

Operating expenses and indirect costs of net revenues

Income from operations

Other income (expenses):

Interest income and other financial gains

Interest expense and other financial results

Foreign currency loss

Net income before income / asset tax expense

Three months ended March 31, 2008

Marketplaces

	Other Countries	Total	Payments	Consolidated
Net revenues	\$ 1,380,962	\$ 23,480,657	\$ 5,360,073	\$ 28,840,730
Direct costs	(516,274)	(14,533,845)	(3,683,667)	(18,217,512)
Direct contribution	864,688	8,946,812	1,676,406	10,623,218
Operating expenses and indirect costs of net revenues				(4,081,016)
Income from operations				6,542,202
Other income (expenses):				
Interest income and other financial gains				749,354
Interest expense and other financial results				(1,362,800)
Foreign currency loss				(988,715)
Net income before income / asset tax expense				\$ 4,940,041

#### Non-GAAP Measures of Financial Performance

This press release includes certain non-GAAP financial measures as defined under Securities and Exchange Commission (SEC) Rules to supplement the company's condensed consolidated financial statements presented in accordance with generally accepted accounting principles, or GAAP.

These measures are not in accordance with, or an alternative to, measures prepared in accordance with GAAP and may be different from non-GAAP measures used by other companies. In addition, these non-GAAP measures are not based on any comprehensive set of accounting rules or principles. Non-GAAP measures have limitations in that they do not reflect all of the amounts associated with MercadoLibre's results of operations as the corresponding GAAP measures.

Reconciliation to the most comparable GAAP measure of all non-GAAP financial measures included in this press release can be found in the tables included at the end of this press release.

These non-GAAP measures are provided to enhance investors' overall understanding of the company's current financial performance. Specifically, the company believes the non-GAAP measures provide useful information to both management and investors by excluding certain compensation expenses and unusual foreign currency effects that may not be indicative of its core operating results, thereby enhancing an investor's ability to make period over period comparisons of the company's results. The company believes the inclusion of these non-GAAP measures provides an element of consistency in the

company's financial reporting and uses these measures in internal budgets and models and in determining executive compensation benchmarks.

EBITDA is a common financial measure defined by MercadoLibre as income from operations plus depreciation and amortization.

MercadoLibre defines non-GAAP free cash flow as net cash provided by operating activities less property, plant and equipment investments and intangible assets.

MercadoLibre also includes each of income from operations, net income, earnings per basic and diluted share, EBITDA, blended and effective tax rates and certain margin percentages for the quarter ended March 31, 2009 after excluding (or adding back) the following charges required by GAAP:

Compensation Costs Related to Acquisitions: This amount relates to the purchase price of the shares of CMG and its subsidiaries. Under EITF 95-8 "Accounting for Contingent Consideration Paid to the Shareholders of an Acquired Enterprise in a Purchase Business Combination", we have recognized a contingent consideration paid to former shareholders as compensation for services. As of March 31, 2008 the accrued compensation costs amounted to \$0.4 million. Total compensation paid in cash amounts to \$1.9 million for the year ended December 31, 2008. This compensation was paid out in the second quarter of 2008. The following tables show a reconciliation of this exclusion from the GAAP measures to the non-GAAP measures.

Long term retention compensation costs: In addition to annual salary and bonus, MercadoLibre has adopted a long term retention component of executive compensation that pays cash and grants shares of common stock to employees ratably in succeeding years based on achievement of company and individual performance benchmarks during the measurement year. The U.S. GAAP compensation cost of approved and projected retention plans is recognized in accordance with the graded-vesting attribution method and is accrued up to each payment day. The non-GAAP measures were calculated with the cost of each year being accrued in the full fiscal year immediately preceding the payment date. The following table shows the impact of the difference in the accruing method as if the LTRP were a cash bonus and to highlight this accruing matter.

Reconciliation of certain Non-GAAP financial measures to the most comparable GAAP financial measures

	Three months ended March 31,	
	2009	2008
Income from operations	\$ 6,767,544	\$ 6,542,203
Long term retention plan compensation	167,260	--
Compensation costs related to acquisitions		373,473.00
Non-GAAP income from operations	\$ 6,934,803	\$ 6,915,676
Non-GAAP income from operations margin	21.5%	24.0%
Depreciation and Amortization	956,491	707,450
Non-GAAP EBITDA	\$ 7,891,294	\$ 7,623,125
Non-GAAP EBITDA operating margin	24.4%	26.4%

	Three months ended March 31,	
	2009	2008
Net income	\$ 5,391,176	\$ 2,067,677
Long term retention plan compensation		

net of tax effect	115,360	--
Venezuelan foreign currency re-measurement effect	(1,047,924)	--
Compensation costs related to acquisitions	--	373,473
Non-GAAP net income	\$ 4,458,611	\$ 2,441,150
Basic net income per common share:	\$ 0.12	\$ 0.05
Non-GAAP basic net income per common share:	\$ 0.10	\$ 0.06
Shares used in basic net income per share calculation:	44,069,134	44,227,460
Diluted net income per common share	\$ 0.12	\$ 0.05
Non-GAAP diluted net income per common share:	\$ 0.10	\$ 0.06
Shares used in diluted net income per share calculation:	44,130,866	44,368,011
	Three months ended March 31,	
	2009	2008
Income and asset tax expense	\$ 1,671,333	\$ 2,872,364
Income taxes related with long term retention plan compensation	51,900	--
Income taxes related with Venezuelan foreign currency effects	(539,840)	--
Non-GAAP income and asset tax expense	\$ 1,183,393	\$ 2,872,364
Income before income taxes	\$ 7,062,509	\$ 4,940,041
Long term retention plan compensation	167,260	--
Venezuelan foreign currency re-measurement effect	(1,587,764)	--
Compensation costs related to acquisitions	--	373,473
Non-GAAP income before income taxes	\$ 5,642,004	\$ 5,313,514
Blended tax rate (1)	23.7%	58.1%
Non-GAAP Blended tax rate (1)	21.0%	54.1%

Effective tax rate (2) (3)	18.0%	48.3%
Non-GAAP Effective tax rate (2) (3)	22.5%	44.9%

(1) Blended tax rate defined as income and asset tax expense as a percentage of income before income and asset tax.

(2) Effective income tax rate defined as the provision for income taxes as a percentage of income before income tax.

(3) The effective tax rate does not include the effect of the Mexican Tax called Impuesto Empresarial a Tasa Unica (IETU).

	Three months ended March 31,	
	2009	2008
Net cash provided by operating activities	\$ 4,509,439	\$ 6,898,671
Compensation costs related to acquisitions	--	373,473
Non-GAAP net cash provided by operating activities	\$ 4,509,439	\$ 7,272,144
Net cash used in investing activities	\$ (5,090,220)	\$ (2,992,577)
Purchase of intangible assets	--	(373,473)
Non-GAAP net cash used in investing activities	\$ (5,090,220)	\$ (3,366,050)

	Three months ended March 31,	
	2009	2008
Net cash provided by operating activities	\$ 4,509,439	\$ 6,898,671
Less: Purchase of intangible assets	\$ (918,479)	\$ (7,344)
Less: Purchase of property and equipment, net	\$ (1,738,040)	\$ (1,139,166)
Non-GAAP free cash flow	\$ 1,852,920	\$ 5,752,161

	Three months ended March 31,	
	2009	2008
Net revenue	\$ 32,322,501	\$ 28,840,730
GAAP		
Net Income	\$ 5,391,176	\$ 2,067,677
Earnings per share (basic)	\$ 0.12	\$ 0.05
Earnings per share (diluted)	\$ 0.12	\$ 0.05

	-----	-----
Non-GAAP		
Net Income	\$ 4,458,611	\$ 2,441,150
Earnings per share (basic)	\$ 0.10	\$ 0.06
Earnings per share (diluted)	\$ 0.10	\$ 0.06

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