



October 13, 2014

## **MercadoLibre, Inc. Announces Upcoming Events: The Company to Ring NASDAQ Closing Bell and Host Investor Day**

*Closing Bell Ceremony is Scheduled for Tuesday, October 14, 2014;*

*Investor Day for Financial Analysts and Investors Scheduled for Wednesday, October 15, 2014*

BUENOS AIRES, Argentina, Oct. 13, 2014 (GLOBE NEWSWIRE) -- MercadoLibre, Inc. (Nasdaq:MELI) (<http://www.mercadolibre.com>), Latin America's leading e-commerce technology company, will ring the NASDAQ closing bell on Tuesday, October 14, 2014. Marcos Galperin, President and Chief Executive Officer of MercadoLibre, Inc., will preside over the closing bell ceremony at NASDAQ's MarketSite in Times Square where he will be joined by senior management in celebration of MercadoLibre's 15<sup>th</sup> anniversary. MercadoLibre's Investor Day for Financial Analysts and Investors will occur the following day.

### **Event Details:**

#### **NASDAQ Closing Bell**

A live Webcast of the NASDAQ Closing Bell ceremony will be available on Tuesday, October 14, 2014 at 3:50 pm Eastern Time on the MarketSite section of NASDAQ's homepage at <http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

Marcos Galperin, President and Chief Executive Officer commented, "The ringing of the closing bell at NASDAQ marks the 15th year anniversary since the Company was founded and we would like to thank all of our loyal customers, employees and shareholders for their support, which has made MercadoLibre an industry the leading player in Latin America's growing e-commerce market. We look forward to the next 15 years."

#### **MercadoLibre Investor Day**

MercadoLibre will hold its 2014 Investor Day for financial analysts and investors on Wednesday, October 15, 2014 at 9:00 a.m. Eastern Time. MercadoLibre's Investor Day agenda is below and will be followed by a brief question and answer session.

9:00 AM	<u>Opening remarks, Pedro Arnt (CFO)</u>
9:05 AM	<u>Company overview / Strategic summary, Marcos Galperin (CEO)</u>
9:30 AM	<u>Marketplace, Stello Tolda (COO)</u>
10:00 AM	<u>Payments, Osvaldo Giménez (MercadoPago EVP)</u>
10:30 AM	<u>Break</u>
11:00 AM	<u>IT Discussion, Daniel Rabinovich (CTO)</u>
11:30 AM	<u>Finance update, Pedro Arnt (CFO)</u>

**How to participate:** The live audio stream and presentation for MercadoLibre's Investor Day will be available on the Company's Investor Relations website at: <http://investor.mercadolibre.com/events.cfm>. The replay of the audio stream and presentation of the event will be available on the website within 24 hours following the event.

#### **About MercadoLibre, Inc. (Nasdaq:MELI):**

MercadoLibre.com is the leading internet trading platform in Latin America where millions of users meet to buy and sell a wide range of goods and services in an easy, entertaining, secure and efficient way. MercadoLibre has operations in 13 countries including Argentina, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Mexico, Panama, Peru, Uruguay, Venezuela and Portugal. MercadoLibre.com is the leading e-commerce platform in Latin America based on unique visitors and page views during 2013.

For more information about MercadoLibre.com, visit: <http://investor.mercadolibre.com>

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