



## **MercadoLibre Inc. to Host Investor Day on October 20**

BUENOS AIRES, Argentina, Sept. 29, 2011 (GLOBE NEWSWIRE) -- MercadoLibre, Inc. (Nasdaq:MELI) (<http://www.mercadolibre.com>), Latin America's leading e-commerce technology company, announced today that it will host an Investor Day at The Fairmont Hotel San Francisco on October 20, 2011. Presentations by MercadoLibre's management team are scheduled to begin at 08:30 a.m. PT.

The event will be made available via webcast on MercadoLibre Inc.'s Investor Relation page at <http://investor.mercadolibre.com>. The webcast will be archived on MercadoLibre's website and available to the public for 30 days following the event.

### **About MercadoLibre**

Founded in 1999, MercadoLibre is Latin America's leading e-commerce technology company. Through its primary platforms, MercadoLibre.com and MercadoPago.com, it provides solutions to individuals and companies buying, selling, advertising, and paying for goods online.

MercadoLibre.com serves millions of users and creates a market for a wide variety of goods and services in an easy, safe and efficient way. The site is among the top 10 in the world in terms of page views and is the leading retail platform in unique visitors in each country in which it operates according to metrics provided by comScore Networks. MercadoLibre maintains a leadership position in 12 Latin American countries. The Company is listed on NASDAQ (Nasdaq:MELI) following its initial public offering in 2007.

For more information about the company visit: <http://investor.mercadolibre.com/>

The MercadoLibre, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=4193>

CONTACT: Media Relations

valeria.bazzi@mercadolibre.com

Investor Relations

investor@mercadolibre.com