

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2020

-OR-

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number 001-33647

MercadoLibre, Inc.

(Exact name of Registrant as specified in its Charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

98-0212790
(I.R.S. Employer
Identification Number)

Arias 3751, 7th Floor
Buenos Aires, Argentina, C1430CRG
(Address of registrant's principal executive offices)

(+5411) 4640-8000
(Registrant's telephone number, including area code)

(Former name, former address and former fiscal year, if changed since last report)

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol(s)</u>	<u>Name of each exchange on which registered</u>
Common Stock, \$0.001 par value per share	MELI	Nasdaq Global Select Market

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See definition of "large accelerated filer", "accelerated filer", "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act:

Large Accelerated Filer	<input checked="" type="checkbox"/>	Accelerated Filer	<input type="checkbox"/>
Non-Accelerated Filer	<input type="checkbox"/>	Smaller Reporting Company	<input type="checkbox"/>
		Emerging Growth Company	<input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

APPLICABLE ONLY TO CORPORATE ISSUERS:

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.
49,709,955 shares of the issuer's common stock, \$0.001 par value, outstanding as of May 4, 2020.

MERCADOLIBRE, INC.
INDEX TO FORM 10-Q

PART I. FINANCIAL INFORMATION	
Item 1 — Unaudited Interim Condensed Consolidated Financial Statements	
Interim Condensed Consolidated Balance Sheets as of March 31, 2020 and December 31, 2019	1
Interim Condensed Consolidated Statements of Income for the three-month periods ended March 31, 2020 and 2019	2
Interim Condensed Consolidated Statements of Comprehensive Income for the three-month periods ended March 31, 2020 and 2019	3
Interim Condensed Consolidated Statements of Equity for the three-month periods ended March 31, 2020 and 2019	4
Interim Condensed Consolidated Statements of Cash Flows for the three-month periods ended March 31, 2020 and 2019	5
Notes to Interim Condensed Consolidated Financial Statements (unaudited)	6
Item 2 — Management’s Discussion and Analysis of Financial Condition and Results of Operations	33
Item 3 — Qualitative and Quantitative Disclosures About Market Risk	53
Item 4 — Controls and Procedures	57
PART II. OTHER INFORMATION	57
Item 1 — Legal Proceedings	57
Item 1A — Risk Factors	57
Item 6 — Exhibits	58
INDEX TO EXHIBITS	59

MercadoLibre, Inc.
Interim Condensed Consolidated Balance Sheets
As of March 31, 2020 and December 31, 2019
(In thousands of U.S. dollars, except par value)
(Unaudited)

	March 31, 2020	December 31, 2019
Assets		
Current assets:		
Cash and cash equivalents	\$ 1,071,217	\$ 1,384,740
Restricted cash and cash equivalents	194,166	66,684
Short-term investments (353,162 and 522,798 held in guarantee)	1,558,325	1,597,241
Accounts receivable, net	34,060	35,446
Credit cards receivable, net	366,803	379,969
Loans receivable, net	141,419	182,105
Prepaid expenses	35,294	45,309
Inventory	12,114	8,626
Other assets	96,876	88,736
Total current assets	3,510,274	3,788,856
Non-current assets:		
Long-term investments	269,955	263,983
Loans receivable, net	6,879	6,439
Property and equipment, net	239,249	244,257
Operating lease right-of-use assets	183,534	200,449
Goodwill	82,283	87,609
Intangible assets, net	17,133	14,275
Deferred tax assets	102,296	117,582
Other assets	46,477	58,241
Total non-current assets	947,806	992,835
Total assets	\$ 4,458,080	\$ 4,781,691
Liabilities		
Current liabilities:		
Accounts payable and accrued expenses	\$ 295,500	\$ 372,309
Funds payable to customers	718,454	894,057
Salaries and social security payable	100,059	101,841
Taxes payable	46,394	60,247
Loans payable and other financial liabilities	316,508	186,138
Operating lease liabilities	23,025	23,259
Other liabilities	76,560	114,469
Total current liabilities	1,576,500	1,752,320
Non-current liabilities:		
Salaries and social security payable	16,165	26,803
Loans payable and other financial liabilities	616,295	631,353
Operating lease liabilities	169,147	176,673
Deferred tax liabilities	98,048	99,952
Other liabilities	16,515	12,627
Total non-current liabilities	916,170	947,408
Total liabilities	\$ 2,492,670	\$ 2,699,728
Commitments and Contingencies (Note 9)		
Redeemable convertible preferred stock, \$0.001 par value, 40,000,000 shares authorized, 100,000 shares issued and outstanding at March 31, 2020 and December 31, 2019	\$ 98,843	\$ 98,843
Equity		
Common stock, \$0.001 par value, 110,000,000 shares authorized, 49,709,955 shares issued and outstanding at March 31, 2020 and December 31, 2019	\$ 50	\$ 50
Additional paid-in capital	2,068,048	2,067,869
Treasury stock	(720)	(720)
Retained earnings	295,913	322,592
Accumulated other comprehensive loss	(496,724)	(406,671)
Total Equity	1,866,567	1,983,120
Total Liabilities, Redeemable convertible preferred stock and Equity	\$ 4,458,080	\$ 4,781,691

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

MercadoLibre, Inc.
Interim Condensed Consolidated Statements of Income
For the three-month periods ended March 31, 2020 and 2019
(In thousands of U.S. dollars, except for share data)
(Unaudited)

	Three Months Ended March 31,	
	2020	2019
Net revenues	\$ 652,091	\$ 473,770
Cost of net revenues	(339,277)	(236,766)
Gross profit	312,814	237,004
Operating expenses:		
Product and technology development	(73,435)	(52,369)
Sales and marketing	(206,507)	(130,676)
General and administrative	(62,566)	(43,820)
Total operating expenses	(342,508)	(226,865)
(Loss) income from operations	(29,694)	10,139
Other income (expenses):		
Interest income and other financial gains	36,784	24,444
Interest expense and other financial losses	(23,584)	(15,559)
Foreign currency losses	(186)	(3,669)
Net (loss) income before income tax expense	(16,680)	15,355
Income tax expense	(4,429)	(3,491)
Net (loss) income	\$ (21,109)	\$ 11,864
	Three Months Ended March 31,	
	2020	2019
Basic EPS		
Basic net (loss) income		
Available to shareholders per common share	\$ (0.44)	\$ 0.13
Weighted average of outstanding common shares	49,709,955	45,980,255
Diluted EPS		
Diluted net (loss) income		
Available to shareholders per common share	\$ (0.44)	\$ 0.13
Weighted average of outstanding common shares	49,709,955	45,980,255

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

MercadoLibre, Inc.
Interim Condensed Consolidated Statements of Comprehensive Income
For the three-month periods ended March 31, 2020 and 2019
(In thousands of U.S. dollars)
(Unaudited)

	Three Months Ended March 31,	
	2020	2019
Net (loss) income	\$ (21,109)	\$ 11,864
Other comprehensive loss, net of income tax:		
Currency translation adjustment	(94,597)	(294)
Unrealized gains on hedging activities	3,981	—
Unrealized net gains on available for sale investments	2,268	2,012
Less: Reclassification adjustment for gains from accumulated other comprehensive (loss) income	1,705	2,729
Net change in accumulated other comprehensive loss, net of income tax	(90,053)	(1,011)
Total Comprehensive (loss) income	\$ (111,162)	\$ 10,853

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

MercadoLibre, Inc.
Interim Condensed Consolidated Statements of Equity
For the three-month periods ended March 31, 2020 and 2019
(In thousands of U.S. dollars)
(Unaudited)

	Common stock		Additional paid-in capital	Treasury Stock	Retained Earnings	Accumulated other comprehensive loss	Total Equity
	Shares	Amount					
Balance as of December 31, 2019	49,710	\$ 50	\$ 2,067,869	\$ (720)	\$ 322,592	\$ (406,671)	\$ 1,983,120
Changes in accounting standards	—	—	—	—	(4,570)	—	(4,570)
Balance as of December 31, 2019 Restated	49,710	\$ 50	\$ 2,067,869	\$ (720)	\$ 318,022	\$ (406,671)	\$ 1,978,550
Stock-based compensation — restricted shares issued	—	—	179	—	—	—	179
Net loss	—	—	—	—	(21,109)	—	(21,109)
Redeemable convertible preferred stock dividend distribution (\$9.99 per share)	—	—	—	—	(1,000)	—	(1,000)
Other comprehensive loss	—	—	—	—	—	(90,053)	(90,053)
Balance as of March 31, 2020	49,710	\$ 50	\$ 2,068,048	\$ (720)	\$ 295,913	\$ (496,724)	\$ 1,866,567

	Common stock		Additional paid-in capital	Retained Earnings	Accumulated other comprehensive loss	Total Equity
	Shares	Amount				
Balance as of December 31, 2018	45,203	\$ 45	224,800	\$ 503,432	\$ (391,577)	\$ 336,700
Common Stock issued	4,116	4	1,866,496	—	—	1,866,500
Exercise of convertible notes	—	—	2	—	—	2
Unwind Capped Call	—	—	3	—	—	3
Net income	—	—	—	11,864	—	11,864
Amortization of Preferred Stock discount	—	—	5,841	(5,841)	—	—
Other comprehensive loss	—	—	—	—	(1,011)	(1,011)
Balance as of March 31, 2019	49,319	\$ 49	\$ 2,097,142	\$ 509,455	\$ (392,588)	\$ 2,214,058

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

MercadoLibre, Inc.
Interim Condensed Consolidated Statements of Cash Flow
For the three-month periods ended March 31, 2020 and 2019
(In thousands of U.S. dollars)
(Unaudited)

	Three Months Ended March 31,	
	2020	2019
Cash flows from operations:		
Net (loss) income	\$ (21,109)	\$ 11,864
Adjustments to reconcile net (loss) income to net cash (used in) provided by operating activities:		
Unrealized devaluation loss, net	18,505	1,886
Depreciation and amortization	21,550	15,694
Accrued interest	(22,352)	(8,699)
Non cash interest, convertible notes amortization of debt discount and amortization of debt issuance costs and other charges	20,787	3,018
Financial results on derivative instruments	(16,767)	—
Stock-based compensation expense — restricted shares	179	—
LTRP accrued compensation	15,664	13,441
Deferred income taxes	(4,199)	(14,456)
Changes in assets and liabilities:		
Accounts receivable	19,748	337
Credit card receivables	(33,303)	35,893
Prepaid expenses	8,560	3,316
Inventory	(5,272)	1,652
Other assets	(5,796)	(5,085)
Payables and accrued expenses	(43,101)	(491)
Funds payable to customers	(21,344)	63,730
Other liabilities	(32,206)	12,735
Interest received from investments	14,805	3,536
Net cash (used in) provided by operating activities	<u>(85,651)</u>	<u>138,371</u>
Cash flows from investing activities:		
Purchase of investments	(1,323,631)	(1,624,226)
Proceeds from sale and maturity of investments	1,249,960	439,712
Receipts from settlements of derivative instruments	3,668	—
Payment for acquired businesses, net of cash acquired	(7,561)	—
Purchases of intangible assets	(93)	(34)
Changes in principal of loans receivable, net	(27,250)	(42,609)
Purchases of property and equipment	(45,175)	(32,928)
Net cash used in investing activities	<u>(150,082)</u>	<u>(1,260,085)</u>
Cash flows from financing activities:		
Proceeds from loans payable and other financial liabilities	749,617	33,977
Payments on loans payable and other financing liabilities	(593,497)	(23,816)
Payment of finance lease obligations	(564)	(662)
Dividends paid of preferred stock	(1,000)	—
Proceeds from issuance of convertible redeemable preferred stock, net	—	98,688
Proceeds from issuance of common stock, net	—	1,866,500
Net cash provided by financing activities	<u>154,556</u>	<u>1,974,687</u>
Effect of exchange rate changes on cash, cash equivalents, restricted cash and cash equivalents	(104,864)	(11,407)
Net (decrease) increase in cash, cash equivalents, restricted cash and cash equivalents	<u>(186,041)</u>	<u>841,566</u>
Cash, cash equivalents, restricted cash and cash equivalents, beginning of the period	\$ 1,451,424	\$ 464,695
Cash, cash equivalents, restricted cash and cash equivalents, end of the period	<u>\$ 1,265,383</u>	<u>\$ 1,306,261</u>

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

1. Nature of Business

MercadoLibre, Inc. (“MercadoLibre” or the “Company”) was incorporated in the state of Delaware, in the United States of America in October 1999. MercadoLibre is the largest online commerce ecosystem in Latin America, serving as an integrated regional platform and as a provider of necessary online and technology tools that allow businesses and individuals to trade products and services in the region. The Company enables commerce through its marketplace platform (including online classifieds for motor vehicles, vessels, aircraft, services and real estate), which allows users to buy and sell in most of Latin America.

Through Mercado Pago, the FinTech solution, MercadoLibre enables individuals and businesses to send and receive online payments; through Mercado Envios, MercadoLibre facilitates the shipping of goods from sellers to buyers; through the advertising products, MercadoLibre facilitates advertising services for large retailers and brands to promote their product and services on the web; through Mercado Shops, MercadoLibre allows users to set-up, manage, and promote their own on-line web-stores under a subscription-based business model; through Mercado Credito, MercadoLibre extends loans to certain merchants and consumers; and through Mercado Fondo, MercadoLibre allows users to invest funds deposited in their Mercado Pago accounts. In addition, MercadoLibre develops and sells software enterprise solutions to e-commerce business clients in Brazil.

As of March 31, 2020, MercadoLibre, through its wholly-owned subsidiaries, operated online ecommerce platforms directed towards Argentina, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Peru, Mexico, Panama, Honduras, Nicaragua, El Salvador, Uruguay, Bolivia, Guatemala, Paraguay and Venezuela. Additionally, MercadoLibre operates its FinTech solution in Argentina, Brazil, Mexico, Colombia, Chile, Peru and Uruguay. It also offers a shipping solution directed towards Argentina, Brazil, Mexico, Colombia, Chile and Uruguay.

2. Summary of significant accounting policies

Basis of presentation

The accompanying unaudited interim condensed consolidated financial statements are prepared in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP) and include the accounts of the Company, its wholly-owned subsidiaries and consolidated Variable Interest Entities (“VIE”). These interim condensed consolidated financial statements are stated in U.S. dollars, except where otherwise indicated. Intercompany transactions and balances with subsidiaries have been eliminated for consolidation purposes.

Substantially all net revenues, cost of net revenues and operating expenses are generated in the Company’s foreign operations. Long-lived assets, intangible assets and goodwill located in the foreign jurisdictions totaled \$337,930 thousands and \$345,204 thousands as of March 31, 2020 and December 31, 2019, respectively.

These interim condensed consolidated financial statements reflect the Company’s consolidated financial position as of March 31, 2020 and December 31, 2019. These financial statements include the Company’s consolidated statements of income, comprehensive income, equity and of cash flows for the three-month periods ended March 31, 2020 and 2019. These interim condensed consolidated financial statements include all normal recurring adjustments that Management believes are necessary to fairly state the Company’s financial position, operating results and cash flows.

Because all of the disclosures required by U.S. GAAP for annual consolidated financial statements are not included herein, these unaudited interim condensed financial statements should be read in conjunction with the audited consolidated financial statements and the notes thereto for the year ended December 31, 2019, contained in the Company’s Annual Report on Form 10-K filed with the Securities and Exchange Commission (“SEC”). The condensed consolidated statements of income, comprehensive income, equity and cash flows for the periods presented herein are not necessarily indicative of results expected for any future period. For a more detailed discussion of the Company’s significant accounting policies, see note 2 to the financial statements in the Company’s Form 10-K for the year ended December 31, 2019. During the three-month period ended March 31, 2020, there were no material updates made to the Company’s significant accounting policies, except for the adoption of ASC 326 as of January 1, 2020. See Note 2 to these interim condensed consolidated financial statements for more details.

Revenue recognition

Revenue recognition criteria for the services mentioned above are described in note 2 to the consolidated financial statements in the Company's Annual Report on Form 10-K for the year ended December 31, 2019.

Contract Balances

Timing of revenue recognition may differ from the timing of invoicing to customers. Receivables represent amounts invoiced and revenue recognized prior to invoicing when the Company has satisfied the performance obligation and has the unconditional right to payment. Receivables are presented net of allowance for doubtful accounts, loans receivable and chargebacks of \$44,356 thousands and \$38,079 thousands as of March 31, 2020 and December 31, 2019, respectively.

Deferred revenue consists of fees received related to unsatisfied performance obligations at the end of the period in accordance with ASC 606. Due to the generally short-term duration of contracts, the majority of the performance obligations are satisfied in the following reporting period. Deferred revenue as of December 31, 2019 and 2018 was \$16,590 thousands and \$5,918 thousands, respectively, of which \$5,562 thousands and \$3,188 thousands were recognized as revenue during the three-month periods ended March 31, 2020 and 2019, respectively.

As of March 31, 2020, total deferred revenue was \$16,567 thousands, mainly due to fees related to listing and optional feature services billed and loyalty programs that are expected to be recognized as revenue in the coming months.

Allowances for doubtful accounts on accounts receivable and loans receivable

Since January 1, 2020 the Company maintains allowances for doubtful accounts for Management's estimate of current expected credit losses ("CECL") that may result if customers do not make the required payments.

Measurement of current expected credit losses

The company estimates its allowance for credit losses as the lifetime expected credit losses of the accounts receivables mentioned above. The CECL represent the present value of the uncollectible portion of the principal, interest, late fees, and other allowable charges.

Loans Receivable

Loans Receivable in this portfolio include the products that the company offers to: 1) on-line merchant, 2) instore merchant and 3) consumers.

For loans receivable that share similar risk characteristics such as product type, country, unpaid installments, days delinquent, and other relevant factors, the company estimates the lifetime expected credit loss allowance based on a collective assessment.

The lifetime expected credit losses is determined by applying probability of default and loss given default models to monthly projected exposures, then discounting these cash flows to present value using the portfolio's loans interest rate, estimated as a weighted average of the original effective interest rate of all the loans that conform the portfolio segment.

The probability of default is an estimation of the likelihood that a loan receivable will default over a given time horizon. Probability of default models are estimated using a transition matrix method; these matrices are constructed using roll rates and then transformed, taking into account the expected future delinquency rate (forward looking models). Therefore, the models include macroeconomic outlook or projections and recent performance. With this model, the Company estimates marginal monthly default probabilities for each delinquency bucket, type of product and country. Each marginal monthly probability of default represents a different possible scenario of default.

The exposure at default is equal to the receivables' expected outstanding principal, interest and other allowable balances. The Company estimates the exposure at default that the portfolio of loans would have in each possible moment of default, meaning for each possible scenario mentioned above.

The loss given default is the percentage of the exposure at default that is not recoverable. The Company estimates this percentage using the transition matrix method mentioned above and the portfolio segment's interest rate.

The measurement of CECL is based on probability-weighted scenarios (probability of default for each month), in view of past events (roll rates), current conditions and adjustments to reflect the reasonable and supportable forecast of future economic

conditions which were affected, among other factors, by the COVID-19 pandemic. The Company will continue to monitor the impact of the pandemic on expected credit losses estimates.

The Company writes off loans receivable when the customer balance becomes 90 days past due.

Accounts Receivable

To measure the CECL, accounts receivable have been grouped based on shared credit risk characteristics and the number of days past due. The Company has therefore concluded that the expected loss rates for accounts receivable is a reasonable approximation of the historical loss rates for those assets. Accounts receivable are recovered over a period of 0-180 days, therefore, forecasted changes to economic conditions are not expected to have a significant effect on the estimate of the allowance for doubtful accounts.

The Company writes off accounts receivable when the customer balance becomes 180 days past due.

Cash and cash equivalents, restricted cash and cash equivalents, short-term investments and credit cards receivable

The Company's management assesses balances for credit losses included in cash and cash equivalents, restricted cash and cash equivalents, short-term investments (measured at amortized cost) and credit cards receivable, based on a review of the average period for which the financial asset is held, credit ratings of the financial institutions and probability of default and loss given default models. As of March 31, 2020, the Company did not account for any credit loss.

Foreign currency translation

All of the Company's consolidated foreign operations use the local currency as their functional currency, except for Argentina, which has used the U.S. dollar as its functional currency since July 1, 2018, as described below. Accordingly, the foreign subsidiaries with local currency as functional currency translate assets and liabilities from their local currencies into U.S. dollars by using year-end exchange rates while income and expense accounts are translated at the average monthly rates in effect during the year, unless exchange rates fluctuate significantly during the period, in which case the exchange rates at the date of the transaction are used. The resulting translation adjustment is recorded as a component of other comprehensive loss.

Derivative Financial Instruments

The Company's operations are in various foreign currencies and consequently are exposed to foreign currency risk. The Company uses derivative instruments to reduce the volatility of earnings and cash flows which were designated as hedges. All outstanding derivatives are recognized in the Company's consolidated balance sheet at fair value. The effective portion of a designated derivative's gain or loss in a cash flow hedge is initially reported as a component of accumulated other comprehensive (loss) income and is subsequently reclassified into the financial statement line item in which the variability of the hedged item is recorded in the period the hedging transaction affects earnings.

The Company also hedges its economic exposure to foreign currency risk related to foreign currency denominated monetary assets and liabilities with foreign derivative currency contracts which were not designated as hedges. The gains and losses on the foreign exchange derivative contracts economically offset gains and losses on certain foreign currency denominated monetary assets and liabilities recognized in earnings. Accordingly, these outstanding non-designated derivatives are recognized in the Company's consolidated balance sheet at fair value, and changes in fair value from these contracts are recorded in other income (expense), net in the consolidated statement of (loss) income.

Income taxes

The Company is subject to U.S. and foreign income taxes. The Company accounts for income taxes following the liability method of accounting which requires the recognition of deferred tax liabilities and assets for the expected future tax consequences of temporary differences between the carrying amounts and the tax bases of assets and liabilities. Deferred tax assets are also recognized for tax loss carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets or liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. The Company's income tax expense consists of taxes currently payable, if any, plus the change during the period in the Company's deferred tax assets and liabilities.

A valuation allowance is recorded when, based on the available evidence, it is more likely than not that all or a portion of the Company's deferred tax assets will not be realized. Accordingly, Management periodically assesses the need to establish a valuation allowance for deferred tax assets considering positive and negative objective evidence related to the realization of the deferred tax assets. Management's judgments related to this assessment consider, among other factors, the nature, frequency and magnitude of current and cumulative losses on an individual subsidiary basis, projections of future taxable income, the duration of statutory carryforward periods, as well as feasible tax planning strategies, which would be employed by the Company to prevent

tax loss carryforwards from expiring unutilized. Based on Management's assessment of available objective evidence and considering the future effect of the Company's initiatives to capture long-term business opportunities, the Company accounted for a valuation allowance in certain subsidiaries in its Mexican operations of \$14,186 thousands for the three-month period ended March 31, 2020.

On August 17, 2011, the Argentine government issued a software development law and on September 9, 2013, the Argentine government issued a regulatory decree establishing the requirements to become a beneficiary of the software development law, including a requirement to comply with annual incremental ratios related to exports of services and research and development. The law expired on December 31, 2019.

The Argentine Industry Secretary approved the Company's application for eligibility under the law for the Company's Argentine subsidiary, MercadoLibre S.R.L. As a result, the Company's Argentine subsidiary was granted a tax holiday retroactive from September 18, 2014. A portion of the benefits obtained is a 60% relief of total income tax related to software development activities and a 70% relief of payroll taxes related to software development activities.

As a result of the Company's eligibility under the new law, it recorded an income tax benefit of \$3,319 thousands during the three-month period ended March 31, 2019. Aggregate per share effect of the Argentine tax holiday amounted to \$0.07 for the three-month period ended March 31, 2019. Furthermore, the Company recorded a labor cost benefit of \$2,396 thousands during the three-month period ended March 31, 2019. Additionally, \$400 thousands were accrued to pay software development law audit fees during the first quarter of 2019.

On June 10, 2019, the Argentine government enacted Law No. 27,506 (knowledge-based economy promotional regime), which established a regime that provides certain tax benefits for companies that meet specific criteria, such as companies that derive at least 70% of their revenues from certain specified activities. Law No. 27,506 allows companies currently benefiting from the software development law, to apply for tax benefits under Law No. 27,506, which will be effective from January 1, 2020 to December 31, 2029. Eligible companies are entitled to i) a 15% corporate income tax rate (instead of the otherwise applicable 25% corporate income tax rate), ii) a freeze on the taxpayer's overall federal tax burden, iii) a reduction in employer social security contributions and iv) a tax credit in the amount of 1.6 times the amount payable as social security contributions. The tax credit may be used to offset federal taxes, such as value-added tax and income tax.

The above mentioned regime was suspended on January 20, 2020 through a new resolution issued by Argentina's Ministry of Productive Development until new rules for the application of the knowledge-based economy promotional regime are issued. The Company will analyze whether it will be eligible to benefit from the law and its related tax benefits once the new regulations are issued.

Fair value option applied to certain financial instruments

Under ASC 825, U.S. GAAP provides an option to elect fair value with impact on the statement of income as an alternative measurement for certain financial instruments and other items on the balance sheet.

The Company has elected to measure certain financial assets at fair value with impact on the statement of income from January 1, 2019 for several reasons including to avoid the mismatch generated by the recognition of certain linked instruments / transactions, separately, in consolidated statement of income and consolidated statement of other comprehensive income and to better reflect the financial model applied for selected instruments.

The Company's election of the fair value option applies to the: i) Brazilian federal government bonds and ii) U.S. treasury notes. As result of the election of the fair value option, the Company recognized gains in interest income and other financial gains of \$12,004 thousands and \$3,048 thousands as of March 31, 2020 and 2019, respectively.

Accumulated other comprehensive loss

The following table sets forth the Company's accumulated other comprehensive loss as of March 31, 2020 and December 31, 2019:

	March 31, 2020	December 31, 2019
	(In thousands)	
Accumulated other comprehensive loss:		
Foreign currency translation	\$ (502,696)	\$ (408,099)
Unrealized gains on investments	2,890	2,029
Unrealized gains (losses) on hedging activities	5,561	(250)
Estimated tax loss on unrealized gains	(2,479)	(351)
	<u>\$ (496,724)</u>	<u>\$ (406,671)</u>

The following tables summarize the changes in accumulated balances of other comprehensive loss for the three-months ended March 31, 2020:

	Unrealized (Losses) Gains on hedging activities, net	Unrealized (Losses) Gains on Investments	Foreign Currency Translation	Estimated tax (expense) benefit	Total
Balances as of December 31, 2019	\$ (250)	\$ 2,029	\$ (408,099)	\$ (351)	\$ (406,671)
Other comprehensive income (loss) before reclassifications	5,852	2,890	(94,597)	(2,493)	(88,348)
Amount of loss (gain) reclassified from accumulated other comprehensive loss	(41)	(2,029)	—	365	(1,705)
Net current period other comprehensive income (loss)	5,811	861	(94,597)	(2,128)	(90,053)
Ending balance	\$ 5,561	\$ 2,890	\$ (502,696)	\$ (2,479)	\$ (496,724)

Details about Accumulated Other Comprehensive Loss Components	Amount of (Loss) Gain Reclassified from Accumulated Other Comprehensive Loss	Affected Line Item in the Statement of Income
	(In thousands)	
Unrealized gains on investments	\$ 2,029	Interest income and other financial gains
Unrealized losses on hedging activities	41	Cost of net revenues
Estimated tax expense on unrealized losses on investments	(365)	Income tax expense
Total reclassifications for the period	\$ 1,705	Total, net of income taxes

Use of estimates

The preparation of interim condensed consolidated financial statements in conformity with U.S. GAAP requires Management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Estimates are used for, but not limited to, accounting for allowances for doubtful accounts and chargeback provisions, allowance for loans receivables, recoverability of goodwill, intangible assets with indefinite useful lives and deferred tax assets, impairment of short-term and long-term investments, impairment of long-lived assets, compensation costs relating to the Company's long term retention plan, fair value of convertible debt, fair value of investments, fair value of derivative instruments, recognition of income taxes and contingencies and determination of the incremental borrowing rate at commencement date of lease operating agreements. Actual results could differ from those estimates.

Recently Adopted Accounting Standards

On June 16, 2016 the FASB issued the ASU 2016-13 “Financial Instruments-Credit Losses (Topic 326): Measurement of credit losses on financial instruments”. This update amends guidance on reporting credit losses for assets held at amortized cost basis and available for sale debt securities. For assets held at amortized cost basis, this update eliminates the probable initial recognition threshold in current GAAP and, instead, requires an entity to reflect its current estimate of all expected credit losses. For available for sale debt securities, credit losses should be measured in a manner similar to current GAAP, however this topic will require that credit losses be presented as an allowance rather than as a write-down. The Company adopted this standard effective January 1, 2020 using a modified retrospective approach transition method, resulting in a decrease of \$4,570 thousands (net of income tax) to the opening balance of retained earnings.

On August 29, 2018 the FASB issued the ASU 2018-15 “Intangibles-Goodwill and Other-Internal-Use Software (Subtopic 350-40)”. The amendments in this update align the requirements for capitalizing implementation costs incurred in a hosting arrangement that is a service contract with the requirements for capitalizing implementation costs incurred to develop or obtain internal-use software (and hosting arrangements that include an internal-use software license). The amendments require an entity (customer) in a hosting arrangement that is a service contract to follow the guidance in Subtopic 350-40 to determine which implementation costs to capitalize as an asset related to the service contract and which costs to expense. The amendments in this update are effective for fiscal years beginning after December 15, 2019, and interim periods within those fiscal years. The adoption of this standard did not have a material impact on the Company’s financial statements.

Recently issued accounting pronouncements not yet adopted

On December 18, 2019 the FASB issued the ASU 2019-12 “Income taxes (Topic 740)—Simplifying the accounting for income taxes”. The amendments in this update simplify the accounting for income taxes by removing certain exceptions to the general principles and also improve consistent application by clarifying and amending existing guidance, such as franchise taxes and interim recognition of enactment of tax laws or rate changes. The amendments in this update are effective for fiscal years beginning after December 15, 2020, and interim periods within those fiscal years. The Company is assessing the effects that the adoption of this accounting pronouncement may have on its financial statements.

3. Net (loss) income per share

Basic earnings per share for the Company's common stock is computed by dividing, net (loss) income available to common shareholders attributable to common stock for the period by the weighted average number of common shares outstanding during the period.

On June 30, 2014, the Company issued \$330 million of 2.25% Convertible Senior Notes due 2019 and on August 24, 2018 and August 31, 2018 the Company issued an aggregate principal amount of \$880 million of 2.00% Convertible Senior Notes due 2028 (see Note 11 to these interim condensed consolidated financial statements). Additionally, on March 29, 2019 the Company issued Preferred Stock (see Note 12 to these interim condensed consolidated financial statements). The conversion of these notes and the Preferred Stock are included in the calculation for diluted earnings per share utilizing the "if converted" method. Accordingly, conversion of these Notes and the redeemable convertible preferred stock are not assumed for purposes of computing diluted earnings per share if the effect is antidilutive.

The denominator for diluted net (loss) income per share for the three-month periods ended March 31, 2020 and 2019 does not include any effect from the 2019 Notes Capped Call Transactions or the 2028 Notes Capped Call Transactions (as defined in Note 11) because it would be antidilutive. In the event of conversion of any or all of the 2028 Notes, the shares that would be delivered to the Company under the Capped Call Transactions (as defined in Note 11) are designed to partially neutralize the dilutive effect of the shares that the Company would issue under the Notes. See Note 11 to these interim condensed consolidated financial statements and Note 15 of the financial statements as of December 31, 2019 on Form 10-K for more details. For the three-month periods ended March 31, 2020 and 2019, the effects of the conversion of the Notes and the redeemable convertible preferred stock would have been antidilutive and, as a consequence, they were not factored into the calculation of diluted earnings per share.

Net (loss) income per share of common stock is as follows for the three-month periods ended March 31, 2020 and 2019:

	Three Months Ended March 31,					
	2020		2019			
			(In thousands)			
	Basic	Diluted	Basic	Diluted	Basic	Diluted
Net (loss) income per common share	\$ (0.44)	\$ (0.44)	\$ 0.13	\$ 0.13		
Numerator:						
Net (loss) income	\$ (21,109)	\$ (21,109)	\$ 11,864	\$ 11,864		
Amortization of redeemable convertible preferred stock	—	—	(5,841)	(5,841)		
Dividends on preferred stock	(1,000)	(1,000)	—	—		
Net (loss) income corresponding to common stock	\$ (22,109)	\$ (22,109)	\$ 6,023	\$ 6,023		
Denominator:						
Weighted average of common stock outstanding for Basic earnings per share	49,709,955	—	45,980,255	—		
Adjusted weighted average of common stock outstanding for Diluted earnings per share	—	49,709,955	—	45,980,255		

4. Cash, cash equivalents, restricted cash and cash equivalent and investments

The composition of cash, cash equivalents, restricted cash and cash equivalents, short-term and long-term investments is as follows:

	March 31, 2020	December 31, 2019
	(In thousands)	
Cash and cash equivalents		
Restricted cash and cash equivalents	\$ 1,071,217	\$ 1,384,740
Securitization Transactions	\$ 47,010	\$ 37,424
Sovereign Debt Securities (Secured lines of credit guarantee)	19,538	29,260
Bank account (Argentine Central Bank regulation)	127,618	—
Total restricted cash and cash equivalents	\$ 194,166	\$ 66,684
Total cash, cash equivalents, restricted cash and cash equivalents (*)	\$ 1,265,383	\$ 1,451,424
Short-term investments		
Time Deposits	\$ 320,747	\$ 189,660
Sovereign Debt Securities (Central Bank of Brazil mandatory guarantee)	326,699	506,175
Sovereign Debt Securities (Secured lines of credit guarantee)	26,463	16,623
Sovereign Debt Securities	884,366	884,720
Corporate Debt Securities	50	63
Total short-term investments	\$ 1,558,325	\$ 1,597,241
Long-term investments		
Sovereign Debt Securities	\$ 266,159	\$ 260,320
Corporate Debt Securities	156	173
Others Investments	3,640	3,490
Total long-term investments	\$ 269,955	\$ 263,983

(*) Cash, cash equivalents, restricted cash and cash equivalents as reported in the consolidated statements of cash flow.

Regulation issued by Argentine Central Bank

In January 2020, the Central Bank of Argentina enacted regulations related to the payment service providers that applies to Fintech companies that are not financial institutions but nevertheless, provide payment services in at least one of the processes of the payments system. According to these regulations, all payment service providers must apply to obtain a registry issued by the Central Bank of Argentina before March 31, 2020 (the required information for registration is currently under analysis by Central Bank of Argentina). These regulations sets forth certain rules that require payment services providers to, among other things, (i) segregate information related to users' investments funds; (ii) deposit and maintain users' funds in specific banks' accounts, payable on demand; (iii) maintain different bank accounts to segregate the Company's funds from users' funds; (iv) introduce clarifications on advertising and documents about the standard terms and conditions of the payment service provider; and (v) implement a periodic reporting regime with the Central Bank of Argentina. As of March 31, 2020, in accordance with the regulation, the Company held \$127,618 thousands in a bank account, payable on demand.

Sovereign Debt Securities (Central Bank of Brazil mandatory guarantee)

On November 1, 2018, the Company obtained approval from the Central Bank of Brazil to operate as an authorized payment institution. With this authorization, Mercado Pago in Brazil is subject to the supervision of the Central Bank of Brazil and must fully comply with all obligations established by current regulations. Among other obligations, the regulations require authorized payment institutions to hold any electronic balance in a payment institution account in either a specific account of the Central Bank of Brazil that does not pay interest or Brazilian federal government bonds registered with the "Sistema Especial de Liquidacao e Custodia." 100% of electronic funds were required to be deposited as of March 31, 2020 and December 31, 2019, respectively. As of March 31, 2020 and December 31, 2019, in accordance with the regulation, the Company held \$326,699 thousands and \$506,175 thousands deposited in Brazilian federal government bonds, respectively, as a mandatory guarantee.

5. Loans receivable, net

The Company manages loans receivable as “consumer”, “online merchant” and “In-store merchant”. As of March 31, 2020 and December 31, 2019, Loans receivable, net were as follows:

	March 31, 2020	(In thousands)	December 31, 2019
Online merchant	\$	102,228	\$ 130,102
Consumer		58,107	60,179
In-store merchant		18,326	18,707
Loans receivable		178,661	208,988
Allowance for uncollectible accounts		(30,363)	(20,444)
Loans receivable, net	\$	148,298	\$ 188,544
Current	\$	141,419	\$ 182,105
Non-current		6,879	6,439
Loans receivable, net	\$	148,298	\$ 188,544

The credit quality analysis of loans receivables was as follows:

	March 31, 2020	(In thousands)	December 31, 2019
1-30 days past due	\$	24,648	\$ 20,430
31-60 days past due		6,190	6,916
61 -90 days past due		7,180	7,580
Total past due		38,018	34,926
To become due		140,643	174,062
Total	\$	178,661	\$ 208,988

The following table summarizes the allowance for uncollectible accounts activity during the three-months periods ended March 31, 2020 and 2019:

	2020	March 31, (In thousands)	2019 (1)
Balance at beginning of year	\$	20,444	\$ 6,636
Adoption of ASC 326 (2)		4,977	-
Charged/credited to Net (loss) income		24,419	6,605
Charges/Utilized/Currency translation adjustments/Write-offs		(19,477)	(4,285)
Balance at end of period	\$	30,363	\$ 8,956

(1) The comparative information has not been restated and continues to be reported under the accounting standard in effect during 2019.
(2) Cumulative pre-tax adjustments recorded to retained earnings as of January 1, 2020.

6. Business combinations, goodwill and intangible assets**Business combinations***Acquisition of a software development company*

In March 2020, the Company, through its subsidiary Meli Participaciones S.L., completed the acquisition of 100% of the equity interest of Kiserty S.A. and its subsidiaries, which is a software development company located and organized under the law of Uruguay. The objective of the acquisition was to enhance the capabilities of the Company in terms of software development.

The aggregate purchase price for the acquisition was \$10,904 thousands, measured at its fair value amount, which included: (i) the total cash payment of \$8,500 thousands at the time of closing; (ii) an escrow of \$230 thousands and (iii) a contingent additional cash consideration up to \$2,174 thousands.

The Company's consolidated statement of income includes the results of operations of the acquired business as of March 9, 2020. The net income before intercompany eliminations of the acquired Company included in the Company's consolidated statement of income since the acquisition amounted to \$490 thousands for the period ended March 31, 2020.

In addition, the Company incurred in certain direct costs of the business combination which were expensed as incurred

The purchase price was allocated based on the provisional measurement of the fair value of assets acquired and liabilities assumed considering the information available as of the initial accounting date. The valuation of identifiable intangible assets acquired reflects Management's estimates based on the use of established valuation methods.

The Company recognized goodwill for this acquisition based on Management's expectation that the acquired business will improve the Company's business. Arising goodwill was allocated to each of the segments identified by the Company's Management, considering the synergies expected from this acquisition and it is expected that the acquisition will contribute to the earnings generation process of such segments. Goodwill arising from this acquisition is not deductible for tax purposes.

The results of operations for periods prior to the acquisitions, individually and in the aggregate, were not material to the Company's consolidated statements of income and, accordingly, pro forma information has not been presented.

Goodwill and intangible assets

The composition of goodwill and intangible assets is as follows:

	March 31, 2020	(In thousands)	December 31, 2019
Goodwill	\$	82,283	\$ 87,609
Intangible assets with indefinite lives			
- Trademarks		7,083	8,366
Amortizable intangible assets			
- Licenses and others		4,693	5,320
- Non-compete agreement		3,308	2,703
- Customer list		13,137	13,900
- Trademarks		7,200	4,723
Total intangible assets	\$	35,421	\$ 35,012
Accumulated amortization		(18,288)	(20,737)
Total intangible assets, net	\$	17,133	\$ 14,275

Goodwill

The changes in the carrying amount of goodwill for the three-month period ended March 31, 2020 and the year ended December 31, 2019 are as follows:

	Three Months Ended March 31, 2020							Total
	Brazil	Argentina	Mexico	Chile	Colombia	Other Countries		
	(In thousands)							
Balance, beginning of the period	\$ 29,072	\$ 6,991	\$ 32,196	\$ 14,872	\$ 3,312	\$ 1,166	\$ 87,609	
Business Acquisitions	—	3,622	1,209	1,244	1,430	997	8,502	
Effect of exchange rates changes	(5,570)	—	(5,804)	(1,785)	(617)	(52)	(13,828)	
Balance, end of the period	\$ 23,502	\$ 10,613	\$ 27,601	\$ 14,331	\$ 4,125	\$ 2,111	\$ 82,283	

	Year Ended December 31, 2019							Total
	Brazil	Argentina	Mexico	Chile	Colombia	Other Countries		
	(In thousands)							
Balance, beginning of the year	\$ 30,069	\$ 6,946	\$ 31,340	\$ 16,014	\$ 3,339	\$ 1,175	\$ 88,883	
Purchase price allocations adjustments	—	45	—	—	—	—	45	
Effect of exchange rates changes	(997)	—	856	(1,142)	(27)	(9)	(1,319)	
Balance, end of the year	\$ 29,072	\$ 6,991	\$ 32,196	\$ 14,872	\$ 3,312	\$ 1,166	\$ 87,609	

Intangible assets with definite useful life

Intangible assets with definite useful life are comprised of customer lists, non-compete and non-solicitation agreements, acquired software licenses, and other acquired intangible assets including developed technologies and trademarks. Aggregate amortization expense for intangible assets totaled \$808 thousands and \$1,230 thousands for the three-month periods ended March 31, 2020 and 2019, respectively.

The following table summarizes the remaining amortization of intangible assets (in thousands of U.S. dollars) with definite useful life as of March 31, 2020:

For year ended 12/31/2020	\$ 4,706
For year ended 12/31/2021	2,664
For year ended 12/31/2022	1,425
For year ended 12/31/2023	952
Thereafter	303
	\$ 10,050

7. Segment reporting

Reporting segments are based upon the Company's internal organizational structure, the manner in which the Company's operations are managed and resources are assigned, the criteria used by Management to evaluate the Company's performance, the availability of separate financial information and overall materiality considerations.

Segment reporting is based on geography as the main basis of segment breakdown in accordance with the criteria, as determined by Management, used to evaluate the Company's performance. The Company's segments include Brazil, Argentina, Mexico and other countries (which includes Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Honduras, Nicaragua, El Salvador, Bolivia, Guatemala, Panama, Paraguay, Peru, Uruguay and the United States of America).

Direct contribution consists of net revenues from external customers less direct costs, which include costs of net revenues, product and technology development expenses, sales and marketing expenses and general and administrative expenses over which segment managers have direct discretionary control, such as advertising and marketing programs, customer support expenses, allowances for doubtful accounts, payroll and third-party fees. All corporate related costs have been excluded from the Company's direct contribution.

Expenses over which segment managers do not currently have discretionary control, such as certain technology and general and administrative costs are monitored by Management through shared cost centers and are not evaluated in the measurement of segment performance.

The Company has re-named and grouped by nature its Revenue streams breakdown, given the increasing importance of its financial business in current and expected future revenue composition, which Management considers shows more meaningful information about the business. As such, the breakdown by revenue stream previously labeled as "Enhanced Marketplace" and "Non-marketplace", is now presented under the titles of "Commerce" and "Fintech", respectively. Also, as a result, a group of other services, including classifieds fees, ad sales and other ancillary services, which had historically been included in the "Non-marketplace" line, have, as of January 1, 2020, been included as a part of the "Commerce" revenue stream. Prior-period corresponding figures have been changed accordingly for comparative purposes.

The following tables summarize the financial performance of the Company's reporting segments:

	Three Months Ended March 31, 2020				Total
	Brazil	Argentina	Mexico	Other Countries	
	(In thousands)				
Net revenues	\$ 397,447	\$ 132,875	\$ 94,753	\$ 27,016	\$ 652,091
Direct costs	(322,628)	(101,025)	(114,762)	(27,604)	(566,019)
Direct contribution	74,819	31,850	(20,009)	(588)	86,072
Operating expenses and indirect costs of net revenues					(115,766)
Loss from operations					(29,694)
Other income (expenses):					
Interest income and other financial gains					36,784
Interest expense and other financial losses					(23,584)
Foreign currency losses					(186)
Net loss before income tax expense					\$ (16,680)

	Three Months Ended March 31, 2019					Total
	Brazil	Argentina	Mexico (In thousands)	Other Countries		
Net revenues	\$ 302,384	\$ 93,776	\$ 54,561	\$ 23,049	\$ 473,770	
Direct costs	(225,343)	(67,492)	(65,585)	(20,447)	(378,867)	
Direct contribution	77,041	26,284	(11,024)	2,602	94,903	
Operating expenses and indirect costs of net revenues					(84,764)	
Income from operations					10,139	
Other income (expenses):						
Interest income and other financial gains					24,444	
Interest expense and other financial losses					(15,559)	
Foreign currency losses					(3,669)	
Net income before income tax expense					\$ 15,355	

The following table summarizes the allocation of property and equipment, net based on geography:

	March 31, 2020	December 31, 2019
	(In thousands)	
US property and equipment, net	\$ 735	\$ 937
Other countries		
Argentina	108,266	100,536
Brazil	92,779	103,571
Mexico	27,569	30,131
Other countries	9,900	9,082
	\$ 238,514	\$ 243,320
Total property and equipment, net	\$ 239,249	\$ 244,257

The following table summarizes the allocation of the goodwill and intangible assets based on geography:

	March 31, 2020	December 31, 2019
	(In thousands)	
Other countries goodwill and intangible assets		
Argentina	\$ 14,484	\$ 8,632
Brazil	24,492	30,142
Mexico	31,166	36,003
Chile	21,621	22,237
Other countries	7,653	4,870
Total goodwill and intangible assets	\$ 99,416	\$ 101,884

Consolidated net revenues by similar products and services for the three-month periods ended March 31, 2020 and 2019 were as follows:

Consolidated Net Revenues	Three Months Ended March 31,	
	2020	2019
	(In thousands)	
Commerce (*)	\$ 380,710	\$ 286,805
Fintech	271,381	186,965
Total	\$ 652,091	\$ 473,770

(*) Includes marketplace fees, shipping fees, ad sales, classified fees and other ancillary services.

8. Fair value measurement of assets and liabilities

The following table summarizes the Company's financial assets and liabilities measured at fair value on a recurring basis as of March 31, 2020 and December 31, 2019:

Description	Balances as of	Quoted Prices in	Significant other	Unobservable	Balances as of	Quoted Prices in	Significant other	Unobservable
	March 31, 2020	active markets for identical Assets (Level 1)	observable inputs (Level 2)	inputs (Level 3)	December 31, 2019	active markets for identical Assets (Level 1)	observable inputs (Level 2)	inputs (Level 3)
(In thousands)								
Assets								
Cash and Cash								
Equivalents:								
Money								
Market Funds \$	484,026 \$	484,026 \$	— \$	— \$	688,760 \$	688,760 \$	— \$	—
Sovereign								
Debt								
Securities	3,934	3,934	—	—	32,874	32,874	—	—
Restricted Cash								
and cash								
equivalents:								
Money								
Market Funds	32,811	32,811	—	—	32,829	32,829	—	—
Sovereign								
Debt								
Securities	19,538	19,538	—	—	29,260	29,260	—	—
Investments:								
Sovereign								
Debt								
Securities								
(Central Bank								
of Brazil								
mandatory								
guarantee)	326,699	326,699	—	—	506,175	506,175	—	—
Sovereign								
Debt								
Securities	1,176,988	1,176,988	—	—	1,161,663	1,161,663	—	—
Corporate								
Debt								
Securities	206	186	20	—	236	178	58	—
Other Assets:								
Derivative								
Instruments	18,711	—	—	18,711	1,249	—	—	1,249
Total Financial								
Assets	\$ 2,062,913 \$	\$ 2,044,182 \$	\$ 20 \$	\$ 18,711 \$	\$ 2,453,046 \$	\$ 2,451,739 \$	\$ 58 \$	\$ 1,249
Liabilities:								
Contingent								
considerations \$	4,396 \$	— \$	— \$	4,396 \$	2,201 \$	— \$	— \$	2,201
Long-term								
retention plan	39,763	—	39,763	—	60,958	—	60,958	—
Derivative								
Instruments	—	—	—	—	251	—	—	251
Total Financial								
Liabilities	\$ 44,159 \$	— \$	\$ 39,763 \$	\$ 4,396 \$	\$ 63,410 \$	— \$	\$ 60,958 \$	\$ 2,452

As of March 31, 2020 and December 31, 2019, the Company's financial assets valued at fair value consisted of assets valued using i) Level 1 inputs: unadjusted quoted prices in active markets (Level 1 instrument valuations are obtained from observable inputs that reflect quoted prices (unadjusted) for identical assets in active markets); ii) Level 2 inputs: obtained from readily-available pricing sources for comparable instruments as well as instruments with inactive markets at the measurement date; and iii) Level 3 inputs: valuations based on unobservable inputs reflecting Company assumptions. Fair value of derivative instruments are determined considering the prevailing risk free interest rate and spot exchange rate.

As of March 31, 2020 and December 31, 2019, the Company's liabilities were valued at fair value using Level 2 inputs and level 3 inputs (valuations based on unobservable inputs reflecting Company assumptions). Fair value of contingent considerations are determined based on the probability of achievement of the performance targets arising from each acquisition, as well as the Company's historical experience with similar arrangements. Fair value of derivative instruments are determined considering the prevailing risk free interest rate and spot exchange rate.

The unrealized net gains or losses on short-term and long-term investments for which the Company has not elected the fair value option are reported as a component of other comprehensive (loss) income. The Company does not anticipate any significant realized losses associated with those investments in excess of the Company's historical cost.

As of March 31, 2020 and December 31, 2019, the carrying value of the Company's financial assets and liabilities measured at amortized cost approximated their fair value mainly because of their short-term maturity. These assets and liabilities included cash, cash equivalents, restricted cash and cash equivalents and short-term investments (excluding money markets funds and debt securities), accounts receivable, credit cards receivable, loans receivable, funds payable to customers, other assets (excluding derivative instruments), accounts payable, salaries and social security payable (excluding variable LTRP), taxes payable, provisions and other liabilities (excluding contingent considerations and derivative instruments). As of March 31, 2020 and December 31, 2019, the estimated fair value of the 2028 Notes (liability component), which is based on Level 2 inputs, is \$527,031 thousands and \$686,366 thousands, respectively, and were determined based on market interest rates. The rest of the loans payable and other financial liabilities approximate their fair value because the effective interest rates are not materially different from market interest rates.

The following table summarizes the fair value level for those financial assets and liabilities of the Company measured at amortized cost as of March 31, 2020 and December 31, 2019:

	Balances as of March 31, 2020	Significant other observable inputs (Level 2)	Balances as of December 31, 2019	Significant other observable inputs (Level 2)
(In thousands)				
Assets				
Time Deposits	\$ 320,747	\$ 320,747	\$ 189,660	\$ 189,660
Accounts receivable	34,060	34,060	35,446	35,446
Credit Cards receivable	366,803	366,803	379,969	379,969
Loans receivable, net	148,298	148,298	188,544	188,544
Other assets	128,282	128,282	149,218	149,218
Total Assets	\$ 998,190	\$ 998,190	\$ 942,837	\$ 942,837
Liabilities				
Accounts payable and accrued expenses	\$ 295,500	\$ 295,500	\$ 372,309	\$ 372,309
Funds payable to customers	718,454	718,454	894,057	894,057
Salaries and social security payable	76,461	76,461	67,686	67,686
Taxes payable	46,394	46,394	60,247	60,247
Loans payable and other financial liabilities (*)	932,803	881,838	817,491	927,903
Other liabilities	88,679	88,679	124,644	124,644
Total Liabilities	\$ 2,158,291	\$ 2,107,326	\$ 2,336,434	\$ 2,446,846

(*) The fair value of the 2028 Notes (including the equity component) is disclosed in Note 11.

As of March 31, 2020 and December 31, 2019, the Company held no direct investments in auction rate securities and does not have any non-financial assets or liabilities measured at fair value.

As of March 31, 2020 and December 31, 2019, the fair value of money market funds, sovereign and corporate debt securities classified as available for sale securities are as follows:

	March 31, 2020				
	Cost	Gross Unrealized Gains ⁽¹⁾	Gross Unrealized Losses ⁽¹⁾	Financial Gains	Estimated Fair Value
(In thousands)					
Cash and cash equivalents					
Money Market Funds	\$ 484,026	\$ —	\$ —	\$ —	\$ 484,026
Sovereign Debt Securities	3,921	—	—	13	3,934
Total Cash and cash equivalents	\$ 487,947	\$ —	\$ —	\$ 13	\$ 487,960
Restricted cash and cash equivalents					
Money Market Funds	\$ 32,811	\$ —	\$ —	\$ —	\$ 32,811
Sovereign Debt Securities (2)	19,485	—	—	53	19,538
Total Restricted cash and cash equivalents	\$ 52,296	\$ —	\$ —	\$ 53	\$ 52,349
Short-term investments					
Sovereign Debt Securities (Central Bank of Brazil mandatory guarantee) (3)	\$ 324,813	\$ —	\$ —	\$ 1,886	\$ 326,699
Sovereign Debt Securities (4)	902,593	2,911	—	5,325	910,829
Corporate Debt Securities	50	—	—	—	50
Total Short-term investments	\$ 1,227,456	\$ 2,911	\$ —	\$ 7,211	\$ 1,237,578
Long-term investments					
Sovereign Debt Securities (5)	\$ 261,429	\$ 3	\$ —	\$ 4,727	\$ 266,159
Corporate Debt Securities	155	2	(1)	—	156
Total Long-term investments	\$ 261,584	\$ 5	\$ (1)	\$ 4,727	\$ 266,315
Total	\$ 2,029,283	\$ 2,916	\$ (1)	\$ 12,004	\$ 2,044,202

(1) Unrealized gains (losses) from securities are attributable to market price movements, net foreign exchange losses and foreign currency translation. Management does not believe any remaining significant unrealized losses represent credit losses based on the evaluation of available evidence including the credit rating of the investments, as of March 31, 2020.

(2) Held by the Company's Argentine subsidiary in guarantee for secured lines of credit. (See Note 11 – Loans payable and other financial liabilities.)

(3) Brazilian government bonds measured at fair value with impact on the consolidated statement of income for the application of the fair value option. (See Note 2 – Fair value option applied to certain financial instruments.)

(4) Includes \$590,582 thousands of U.S. treasury notes measured at fair value with impact on the consolidated statement of income for the application of the fair value option (See Note 2 – Fair value option applied to certain financial instruments.) and \$26,463 thousands are held by the Company's Argentine subsidiary in guarantee for secured lines of credit. (See Note 11 – Loans payable and other financial liabilities.)

(5) Includes \$266,083 thousands of U.S. treasury notes measured at fair value with impact on the consolidated statement of income for the application of the fair value option. (See Note 2 – Fair value option applied to certain financial instruments.)

December 31, 2019						
Cost	Gross Unrealized Gains (1)	Gross Unrealized Losses (1)	Financial Gains	Financial Losses	Estimated Fair Value	
(In thousands)						
Cash and cash equivalents						
Money Market Funds	\$ 688,760	\$ —	\$ —	\$ —	\$ —	688,760
Sovereign Debt Securities	32,851	—	—	23	—	32,874
Total Cash and cash equivalents	\$ 721,611	\$ —	\$ —	\$ 23	\$ —	721,634
Restricted Cash and cash equivalents						
Money Market Funds	\$ 32,829	\$ —	\$ —	\$ —	\$ —	32,829
Sovereign Debt Securities (2)	29,227	—	—	33	—	29,260
Total Restricted Cash and cash equivalents	\$ 62,056	\$ —	\$ —	\$ 33	\$ —	62,089
Short-term investments						
Sovereign Debt Securities (Central Bank of Brazil mandatory guarantee)(3)	\$ 504,195	\$ —	\$ —	\$ 1,980	\$ —	506,175
Sovereign Debt Securities (4)	898,922	2,080	—	400	(59)	901,343
Corporate Debt Securities	63	—	—	—	—	63
Total Short-term investments	\$ 1,403,180	\$ 2,080	\$ —	\$ 2,380	\$ (59)	1,407,581
Long-term investments						
Sovereign Debt Securities (5)	\$ 260,400	\$ 2	\$ —	\$ 1	\$ (83)	260,320
Corporate Debt Securities	170	3	—	—	—	173
Total Long-term investments	\$ 260,570	\$ 5	\$ —	\$ 1	\$ (83)	260,493
Total	\$ 2,447,417	\$ 2,085	\$ —	\$ 2,437	\$ (142)	2,451,797

- (1) Unrealized gains from securities are attributable to market price movements, net foreign exchange losses and foreign currency translation. Management does not believe any remaining significant unrealized losses represent other-than-temporary impairments based on the evaluation of available evidence including the credit rating of the investments, as of December 31, 2019.
- (2) Held by the Company's Argentine subsidiary in guarantee for secured lines of credit. (See Note 11 – Loans payable and other financial liabilities.)
- (3) Brazilian government bonds measured at fair value with impact on the consolidated statement of income for the application of the fair value option. (See Note 2 – Investments - Fair value option applied to certain financial instruments.)
- (4) Includes \$627,842 thousands of U.S treasury notes measured at fair value with impact on the consolidated statement of income for the application of the fair value option (See Note 2 – Investments - Fair value option applied to certain financial instruments.) and \$16,623 thousands held by the Company's Argentine subsidiary in guarantee for secured lines of credit. (See Note 11 – Loans payable and other financial liabilities.)
- (5) Includes \$260,230 thousands of U.S treasury notes measured at fair value with impact on the consolidated statement of income for the application of the fair value option. (See Note 2 – Investments - Fair value option applied to certain financial instruments.)

The material portion of the Sovereign Debt Securities consists of U.S. Treasury Notes, which carry no significant risk.

As of March 31, 2020, the estimated fair values (in thousands of U.S. dollars) of money market funds, sovereign and corporate debt securities classified by their effective maturities are as follows:

One year or less	1,777,887
One year to two years	266,093
Two years to three years	97
Three years to four years	108
Four years to five years	17
Total	\$ 2,044,202

9. Commitments and Contingencies

Litigation and Other Legal Matters

The Company is subject to certain contingent liabilities with respect to existing or potential claims, lawsuits and other proceedings. The Company accrues liabilities when it considers probable that future costs will be incurred and such costs can be reasonably estimated. Proceeding-related liabilities are based on developments to date and historical information related to actions filed against the Company. As of March 31, 2020, the Company had accounted for estimated liabilities involving proceeding-related contingencies and other estimated contingencies of \$8,246 thousands to cover legal actions against the Company in which its Management has assessed the likelihood of a final adverse outcome as probable. Expected legal costs related to litigations are accrued when the legal service is actually provided.

In addition, as of March 31, 2020, the Company and its subsidiaries are subject to certain legal actions considered by the Company's Management and its legal counsels to be reasonably possible for an estimated aggregate amount up to \$18,425 thousands. No loss amounts have been accrued for such reasonably possible legal actions.

Other third parties have from time to time claimed, and others may claim in the future, that the Company was responsible for fraud committed against them, or that the Company has infringed their intellectual property rights. The underlying laws with respect to the potential liability of online intermediaries like the Company are unclear in the jurisdictions where the Company operates. Management believes that additional lawsuits alleging that the Company has violated copyright or trademark laws will be filed against the Company in the future.

Intellectual property and regulatory claims, whether meritorious or not, are time consuming and costly to resolve, require significant amounts of management time, could require expensive changes in the Company's methods of doing business, or could require the Company to enter into costly royalty or licensing agreements. The Company may be subject to patent disputes, and be subject to patent infringement claims as the Company's services expand in scope and complexity. In particular, the Company may face additional patent infringement claims involving various aspects of the payments businesses.

From time to time, the Company is involved in other disputes or regulatory inquiries that arise in the ordinary course of business. The number and significance of these disputes and inquiries are increasing as the Company's business expands and the Company grows larger.

Buyer protection program

The Company provides consumers with a buyer protection program ("BPP") for all transactions completed through the Company's online payment solution ("Mercado Pago"). This program is designed to protect buyers in the Marketplace from losses due primarily to fraud or counterparty non-performance. The Company's BPP provides protection to consumers by reimbursing them for the total value of a purchased item and the value of any shipping service paid if it does not arrive or does not match the seller's description. The Company is entitled to recover from the third-party carrier companies performing the shipping service certain amounts paid under the BPP. Furthermore, in some specific circumstances (i.e. Black Friday, Hot Sale), the Company enters into insurance contracts with third-party insurance companies in order to cover contingencies that may arise from the BPP.

The maximum potential exposure under this program is estimated to be the volume of payments on the Marketplace, for which claims may be made under the terms and conditions of the Company's BPP. Based on historical losses to date, the Company does not believe that the maximum potential exposure is representative of the actual potential exposure. The Company records a liability with respect to losses under this program when they are probable and the amount can be reasonably estimated.

As of March 31, 2020 and December 31, 2019, Management's estimate of the maximum potential exposure related to the Company's buyer protection program is \$1,130,212 thousands and \$1,365,815 thousands, respectively, for which the Company recorded an allowance of \$3,020 thousands and \$3,808 thousands, respectively.

Commitments

The Company entered into a purchase commitment with a U.S. supplier in relation to the purchase of cloud platform services for a total amount of \$30,000 thousands to be fully paid off between November 24, 2019 and March 23, 2023. As of March 31, 2020, the Company paid \$214 thousands in relation to the aforementioned contract.

10. Long term retention plan (“LTRP”)

The following table summarizes the 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019 and 2020 long term retention plan accrued compensation expense for the three-month periods ended March 31, 2020 and 2019, which are payable in cash according to the decisions made by the Board of Directors:

	Three Months Ended March 31,	
	2020	2019
	(In thousands)	
LTRP 2011	—	55
LTRP 2012	69	559
LTRP 2013	—	193
LTRP 2014	126	1,220
LTRP 2015	1,272	1,982
LTRP 2016	2,435	3,038
LTRP 2017	2,706	2,813
LTRP 2018	1,556	1,455
LTRP 2019	3,663	2,126
LTRP 2020	3,837	—
Total LTRP	\$ 15,664	\$ 13,441

11. Loans payable and other financial liabilities

The following table summarizes the Company's Loans payable and other financial liabilities as of March 31, 2020 and December 31, 2019:

Type of instrument	Currency	Interest	Weighted Average Interest Rate	Maturity	Book value as of	
					March 31, 2020	December 31, 2019
(In thousands)						
<i>Current loans payable and other financial liabilities:</i>						
Loans from banks						
Chilean Subsidiary	Chilean Pesos	Fixed	2.96	% April - May 2020	\$ 31,736	\$ 38,780
Brazilian Subsidiary	Brazilian Reais	Variable	CDI + 3.3504	% March 2021	69,306	-
Brazilian Subsidiary	Brazilian Reais	Variable	CDI + 2.30	% September 2020	38,552	-
Argentine Subsidiary	Argentine Pesos	Variable	Badlar + 9.00	% June 2020	15,739	-
Secured lines of credit						
Argentine Subsidiary	Argentine Pesos	Fixed	26.11	% April 2020	51,016	49,499
Unsecured lines of credit						
Uruguayan Subsidiary	Uruguayan Pesos	Fixed	9.11	% April 2020	11,917	16,435
Argentine Subsidiary	Argentine Pesos	Fixed	30.81	% April 2020	26,975	9,645
Chilean Subsidiary	Chilean Pesos	Variable	1.72	% April 2020	1,605	1,951
Mexican Subsidiary	Mexican Pesos	Fixed	30.75	% April 2020	1,306	-
Convertible notes					2,249	6,649
Finance lease obligations					1,742	2,008
Credit card collateralized debt					22,364	17,309
Collateralized debt					41,637	43,862
Other lines of credit					364	-
					\$ 316,508	\$ 186,138
<i>Non Current loans payable and other financial liabilities:</i>						
Convertible notes					575,747	569,305
Finance lease obligations					6,316	7,368
Collateralized debt					34,215	54,680
Other lines of credit					17	-
					\$ 616,295	\$ 631,353

See Notes 13 and 14 to these interim condensed consolidated financial statements for details regarding the Company's collateralized debt securitization transactions and finance lease obligations, respectively.

Convertible Senior Notes

2.00% Convertible Senior Notes Due 2028

On August 24, 2018, the Company issued \$800,000 thousands of 2.00% Convertible Senior Notes due 2028 and issued an additional \$80,000 thousand of notes on August 31, 2018 pursuant to the partial exercise of the initial purchasers' option to purchase such additional notes, for an aggregate principal amount of \$880,000 thousands of 2.00% Convertible Senior Notes due 2028 (collectively, the "2028 Notes"). The 2028 Notes are unsecured, unsubordinated obligations of the Company, which pay interest in cash semi-annually, on February 15 and August 15 of each year, at a rate of 2.00% per annum. The 2028 Notes will mature on August 15, 2028 unless earlier redeemed, repurchased or converted in accordance with their terms prior to such date. The 2028 Notes may be converted, under specific conditions, based on an initial conversion rate of 2.2553 shares of common stock per \$1,000 principal amount of the 2028 Notes (equivalent to an initial conversion price of \$443.40 per share of common stock), subject to adjustment as described in the indenture governing the 2028 Notes. For additional information regarding the 2028 Notes please refer to Note 2 and Note 15 to the audited consolidated financial statements for the year ended December 31, 2019, contained in the Company's Annual Report on Form 10-K filed with the SEC.

During the first quarter of 2020, the conversion threshold was not met and the Notes do not become convertible between April 1, 2020 and June 30, 2020. The determination of whether or not the Notes are convertible must continue to be performed on a quarterly basis. Upon conversion, the Company will pay or deliver, as the case may be, cash, shares of the Company's common stock or a combination of cash and shares of the Company's common stock, at the Company's election. The intention of the Company is to share-settle the total amount due upon conversion of the Notes.

In connection with the issuance of the 2028 Notes, the Company paid \$91,784 thousands, \$11,472 thousands, \$88,362 thousands (including transaction expenses) in August 2018, November 2018 and June 2019, respectively, to enter into capped call transactions with respect to shares of the common stock with certain financial institutions (the "2028 Notes Capped Call Transactions"). In addition, the Company paid \$8,005 thousands in November 2019 to amend the strike and cap prices of the capped call transaction purchased in November 2018. The 2028 Notes Capped Call Transactions are expected generally to reduce the potential dilution upon conversion of the 2028 Notes in the event that the market price of the Company's common stock is greater than the strike price of the 2028 Notes Capped Call Transactions. The cost of the 2028 Notes Capped Call Transactions is included as a net reduction to additional paid-in capital in the stockholders' equity section of the consolidated balance sheets.

The total estimated fair value of the 2028 Notes was \$1,118,216 thousands and \$1,338,014 thousands as of March 31, 2020 and December 31, 2019, respectively. The fair value was determined based on the closing trading price per \$100 principal amount of the 2028 Notes as of the last day of trading for the period. The Company considered the fair value of the 2028 Notes as of March 31, 2020 and December 31, 2019 to be a Level 2 measurement. The fair value of the 2028 Notes is primarily affected by the trading price of the Company's common stock and market interest rates. Based on the \$488.58 closing price of the Company's common stock on March 31, 2020, the if-converted value of the 2028 Notes exceeded their principal amount by \$89,667 thousands.

The following table presents the carrying amounts of the liability and equity components related to the 2028 Notes as of March 31, 2020 and December 31, 2019:

	March 31, 2020	(In thousands)	December 31, 2019
Amount of the equity component (1)	\$	327,305	\$ 327,305
2.00% Convertible Senior Notes due 2028	\$	880,000	\$ 880,000
Unamortized debt discount (2)		(294,920)	(301,227)
Unamortized transaction costs related to the debt component		(9,333)	(9,468)
Contractual coupon interest accrual		28,209	23,809
Contractual coupon interest payment		(25,960)	(17,160)
Net carrying amount	\$	577,996	\$ 575,954

(1) Net of \$6,163 thousands of transaction costs related to the equity component of the 2028 Notes.

(2) As of March 31, 2020, the remaining period over which the unamortized debt discount will be amortized is 8.5 years.

The following table presents the interest expense for the contractual interest, the accretion of debt discount and the amortization of debt issuance costs:

	Three month periods ended March 31,	
	2020	2019
	(In thousands)	
Contractual coupon interest expense	\$ 4,400	\$ 4,742
Amortization of debt discount	6,307	6,317
Amortization of debt issuance costs	135	121
Total interest expense related to the 2028 Notes	<u>\$ 10,842</u>	<u>\$ 11,180</u>

12. Equity Offerings

On March 15, 2019, the Company closed a public equity offering of approximately \$1,150,000 thousands of common stock at a public offering price of \$480 per share (the "Offering"). Pursuant to the Offering, the Company issued 2,395,834 shares of common stock, par value \$0.001 per share (the "Common Stock") which includes the exercise in full of the underwriters' option to purchase \$150 million of additional shares of common stock.

In addition, on March 15, 2019 the Company closed its \$750,000 thousands concurrent private placement of common stock to PayPal, Inc ("PayPal"). PayPal purchased 1,719,790 shares of Common Stock at a price of \$436.10 per share.

On March 29, 2019, in a separate private placement, an affiliate of Dragoneer Investment Group purchased 100,000 shares of perpetual convertible preferred stock designated as Series A Perpetual Preferred Stock, par value \$0.001 per share (the "Preferred Stock") of the Company for \$100,000 thousands in the aggregate. The Preferred Stock is a class of equity security that ranks senior to the Common Stock with respect to dividend rights or rights upon liquidation.

Each share of Preferred Stock has a stated value of \$1,000, is entitled to a cash dividend of 4% per annum, and is convertible into shares of the Company's Common Stock at an initial conversion price of \$479.71 (subject to adjustment). The Company may require the conversion of any or all of the Preferred Stock beginning on March 29, 2023 if certain conditions set forth in the Certificate of Designation are met. The Company may redeem any or all of the Preferred Stock for cash, shares of its Common Stock or a combination thereof (at its election, subject to certain conditions) at any time beginning on March 29, 2026 for a percentage of the stated value of each share of Preferred Stock, plus any accrued and unpaid dividends at such time. On March 15, 2026, September 15, 2026 and March 15, 2027, the holders of the Preferred Stock shall have the right to redeem all of the outstanding shares of Preferred Stock for cash, shares of the Company's Common Stock or a combination thereof (at the Company's election, subject to certain conditions) to be determined by the formula set forth in the Certificate of Designation. Upon the occurrence of a change of control, the holders will have the right to redeem their shares of Preferred Stock for cash at a price set forth in the Certificate of Designation. The holders of the Preferred Stock have the right to vote on matters submitted to a vote of the holders of Common Stock on an as-converted basis unless required by applicable law.

In the aggregate, the Company raised funds in the amount of \$1,965,903 thousands net of issuance costs paid in the amount of \$34,097 thousands.

13. Securitization Transactions

The process of securitization consists of the issuance of securities collateralized by a pool of assets through a special purpose entity, often under a VIE.

The Company securitizes financial assets associated with its credit cards and loans receivable portfolio. The Company's securitization transactions typically involve the legal transfer of financial assets to bankruptcy remote special purpose entities ("SPEs") or the acquisition of loans receivable portfolios through SPEs. The Company generally retains economic interests in the collateralized securitization transactions, which are retained in the form of subordinated interests. For accounting purposes, the Company is precluded from recording the transfers of assets in securitization transactions as sales or is required to consolidate the SPE.

Additionally, the Company securitizes certain credit cards receivable related to user's purchases through Argentine SPEs. According to the SPE contracts, the Company has determined that it has no obligation to absorb losses or the right to receive benefits of the SPE that could be significant because it does not retain any equity certificate of participation or subordinated interest in the SPEs. As the Company does not control the vehicle, its assets, liabilities, and related results are not consolidated in the Company's financial statements.

The Company securitizes certain loans receivable through Brazilian, Argentine and Mexican SPEs, formed to securitize loans receivable provided by the Company to its users or purchased from financial institutions that grant loans to the Company's users through Mercado Pago. According to the SPE contracts, the Company has determined that it has both the power to direct the activities of the entity that most significantly impact the entity's performance and the obligation to absorb losses or the right to receive benefits of the entity that could be significant because it retains the equity certificates of participation, and would therefore also be consolidated. When the Company controls the vehicle, it accounts the securitization transactions as if they were secured financing and therefore the assets, liabilities, and related results are consolidated in its financial statements.

As of March 31, 2020, the carrying value of the Brazilian collateralized debt was \$47,440 thousands, composed by: 1) \$11,660 thousands bearing interest at a rate of Brazilian DI plus 3.5% per annum for a term of 36 months, due in June 2021 and 2) \$35,780 thousands bearing interest at a rate of Brazilian DI plus 3.25% per annum for a term of 30 months, due in May 2021. The carrying value of the Argentine collateralized debt was \$5,658 thousands, composed of: 1) \$276 thousands bearing interest at a variable rate equivalent to the BADLAR rate plus 200 basis points with a minimum 36% and a maximum 51% nominal rate per annum for a term of 9 months, due in April 2020 (fully paid off in April 2020); 2) \$1,340 thousands bearing interest at a variable rate equivalent to the BADLAR rate plus 200 basis points with a minimum 33% and a maximum 48% nominal rate per annum for a term of 5 months, due in May 2020 and 3) \$4,042 thousands bearing interest at a variable rate equivalent to the BADLAR rate plus 200 basis points with a minimum 40% and a maximum 50% nominal rate per annum for a term of 9 months, due in August 2020. The carrying value of the Mexican collateralized debt was \$22,754 thousands bearing interest at a variable rate equivalent to the equilibrium interbank interest rate published by Banco de Mexico in the Diario Oficial plus 3.34% per annum for term of 36 months, due in November 2022.

This secured debt is issued by the SPEs and includes collateralized securities used to fund Mercado Credito business. The third-party investors in the securitization transactions have legal recourse only to the assets securing the debt and do not have recourse to the Company. Additionally, the cash flows generated by the SPEs are restricted to the payment of amounts due to third-party investors, but the Company retains the right to residual cash flows.

The assets and liabilities of the SPEs are included in the Company's interim condensed consolidated financial statements as of March 31, 2020 and December 31, 2019 as follows:

	March 31, 2020	December 31, 2019
Assets	(In thousands)	
Current assets:		
Restricted cash and cash equivalents	\$ 47,010	\$ 37,424
Loans receivable, net	67,352	104,419
Total current assets	114,362	141,843
Non-current assets:		
Loans receivable, net	3,726	4,395
Total non-current assets	3,726	4,395
Total assets	\$ 118,088	\$ 146,238
Liabilities		
Current liabilities:		
Accounts payable and accrued expenses	\$ 91	\$ 128
Loans payable and other financial liabilities	41,637	43,862
Total current liabilities	41,728	43,990
Non-current liabilities:		
Loans payable and other financial liabilities	34,215	54,680
Total non-current liabilities	34,215	54,680
Total liabilities	\$ 75,943	\$ 98,670

14. Leases

The Company leases certain fulfillment centers, office space and vehicles in the various countries in which it operates. The lease agreements do not contain any residual value guarantees or material restrictive covenants.

Supplemental balance sheet information related to leases was as follows (in thousands):

	March 31, 2020	December 31, 2019
Operating Leases		
Operating lease right-of-use assets	\$ 183,534	\$ 200,449
Operating lease liabilities	\$ 192,172	\$ 199,932
Finance Leases		
Property and equipment, at cost	11,626	10,952
Accumulated depreciation	(2,156)	(1,563)
Property and equipment, net	\$ 9,470	\$ 9,389
Loans payable and other financial liabilities	\$ 8,058	\$ 9,376

The following table summarizes the weighted average remaining lease term and the weighted average incremental borrowing rate for operating leases and the weighted average discount rate for finance leases at March 31, 2020:

Weighted average remaining lease term	
Operating leases	8 Years
Finance leases	4 Years
Weighted average discount rate (*)	
Operating leases	13 %
Finance leases	18 %

(*) Includes discount rates of leases in local currency and U.S dollar.

The components of lease expense were as follows (in thousands):

	Three months ended March 31,	
	2020	2019
Operating lease cost	\$ 9,051	\$ 6,477
Finance lease cost:		
Depreciation of property and equipment	512	235
Interest on lease liabilities	508	152
Total finance lease cost	\$ 1,020	\$ 387

Supplemental cash flow information related to leases was as follows (in thousands):

	Three months ended March 31,	
	2020	2019
Cash paid for amounts included in the measurement of lease liabilities:		
Operating cash flows from operating leases	\$ 8,590	\$ 4,124
Financing cash flows from finance leases	564	662
Right-of-use assets obtained in exchange for lease obligations:		
Operating leases	\$ 14,580	\$ 35,926
Finance leases	663	177

The following table summarizes the fixed, future minimum rental payments, excluding variable costs, which are discounted by the Company's incremental borrowing rates to calculate the lease liabilities for the operating and finance leases (in thousands):

Period Ending March 31, 2020	Operating Leases	Finance Leases
One year or less	\$ 37,813	\$ 3,875
One year to two years	37,202	3,605
Two years to three years	35,520	3,605
Three years to four years	33,569	2,040
Four years to five years	31,208	278
Thereafter	115,601	—
Total lease payments	\$ 290,913	\$ 13,403
Less imputed interest	(98,741)	(5,345)
Total	\$ 192,172	\$ 8,058

15. Derivative instruments

The Company designates certain derivatives as hedges of particular risks associated with forecasted purchases. These transactions, mainly currency forward contracts, are classified as cash flow hedges.

As of March 31, 2020 the Company used foreign currency exchange contracts to hedge the foreign currency effects related to the forecasted purchase of MPOS devices in U.S. dollars owed by a Brazilian subsidiary whose functional currency is the Brazilian Reais. Pursuant to these contracts, the Company will buy a notional amount of \$5,394 thousands in April 2020, \$7,764 thousands in May 2020, \$7,272 thousands in June 2020, \$ 6,091 thousands in July 2020, \$6,193 thousands in August 2020 and \$ 3,433 in September 2020, at fixed currency rates. The Company designated the foreign currency exchange contracts as cash flow hedges, the derivative's gain or loss is initially reported as a component of accumulated other comprehensive income and subsequently reclassified into earnings in the same period the forecasted transaction affects earnings. As of March 31, 2020, the Company estimated that the whole amount of net derivative gains related to its cash flow hedges included in accumulated other comprehensive income will be reclassified into earnings within the next 12 months.

In addition, as of March 31, 2020, the Company entered into a foreign currency exchange contracts to hedge the foreign currency fluctuations related to certain transactions denominated in U.S. dollars of a Brazilian subsidiary, whose functional currency is the Brazilian Reais, which were not designated as hedges for accounting purposes. Pursuant to this contract, the Company will buy a notional amount of \$7,000 thousands in May 2020, \$36,000 thousands in June 2020, \$18,600 thousands in July 2020 and \$24,000 thousands in August 2020, at fixed currency rates.

Foreign exchange contracts

The fair values of the Company's outstanding derivative instruments as of March 31, 2020 and December 31, 2019 were as follows:

	Balance sheet location	March 31,	December 31,
		2020	2019
(In thousands)			
Derivatives			
Foreign exchange contracts not designated as hedging instruments	Other current assets	\$ 13,488	\$ 1,249
Foreign exchange contracts designated as cash flow hedges	Other current assets	5,223	—
Foreign exchange contracts designated as cash flow hedges	Other current liabilities	—	251

As of March 31, 2019, the Company did not enter into foreign exchange contracts designated as cash flow hedges. The effects of derivative contracts on unaudited interim condensed consolidated of comprehensive income as of March 31, 2020 were as follows:

	December 31,	Amount of	Less: Amount of gain reclassified	March 31,
	2019	Gain (Loss) recognized	from accumulated	2020
		in other comprehensive loss	other comprehensive (loss) income	
(In thousands)				
Foreign exchange contracts designated as cash flow hedges	\$ (250)	\$ 5,852	\$ (41)	\$ 5,561

The effects of derivative contracts on unaudited interim condensed consolidated statement of income as of March 31, 2020 and 2019 were as follows:

	Three month periods ended March 31,	
	2020	2019
(In thousands)		
Foreign exchange contracts not designated as hedging instruments	\$ 16,767	\$ —

16. Impact of COVID-19 pandemic

In March 2020, the outbreak of a novel strain of the coronavirus, COVID-19 was recognized as a pandemic by the World Health Organization, and the outbreak has become increasingly widespread around the world. Government-imposed total or partial lockdowns instituted throughout Latin America in late March have led to a weakening of the macroeconomic environment, generating recession conditions and a devaluation of the local currencies across the countries in which the Company operates.

The Company has thus far not been required to suspend its operations in any country, but the Company's business has been negatively affected this quarter in terms of operations, consumers buying trends, and consequently, net revenues. Consumers have pulled back on purchases of non-essential items. This led to a shift in sales, where categories such as health, consumer packaged goods and toys and games have shown greater growth, while categories such as auto parts and consumer electronics have seen marked declines in growth rates.

In the logistics business, widespread lockdowns, when imposed in ways that inhibit merchants from operating, have led to order backlogs and cancellations of orders delivered through drop ship and cross-docking networks. The Company's managed logistics network has continued operating, maintaining deliveries for orders shipped through Mercado Envios. As of the date of issuance of these interim condensed consolidated financial statements, the Company's warehouses remain operational consistent with past practice.

The Fintech business also experienced deceleration in the number of payments processed in the last two weeks of March, as a consequence of lower foot traffic in physical retail, which has had a direct impact on lower mobile point of sale and QR total payment volume growth partially offset by the performance of merchant services on-line business.

The geographical segments have been negatively impacted as a result of varying drivers across countries. The magnitude of the negative impact was greater in the initial weeks following government-mandated lock-downs, with gradual improvements as time passed. Brazilian and Argentine operations observed a more pronounced slow down during the last two weeks of March than other segments, but in April 2020 gross merchandise volume rebounded to levels representing higher year-over-year growth compared to the average for the first quarter of 2020. With respect to total payment volume in April 2020, Argentina segment is showing year-over-year growth that is higher than the average for the first quarter of 2020, and the total payment volume growth in the Brazil segment has picked up relative to the through of the slowdown in mid-March 2020 but has not returned to pre-COVID-19 levels. Mexican operations were less negatively impacted by COVID-19 compared to operations in Brazil and Argentina but similarly showed a rebound in April 2020 with higher growth rates when compared to the average for the first quarter of 2020.

Management believes that, given the uncertain progress of the COVID-19 pandemic and the related macroeconomic impact in the countries where the Company operates, it is not possible to have certainty around business development and its cash generation for the remainder of 2020. In terms of liquidity and cash management, relevant funding sources remain available and new credit facilities have been obtained at the geographical segment level. As of March 31, 2020, the Company's main source of liquidity was \$2,276,380 thousands of cash and cash equivalents and short-term investments, which excludes a \$326,699 thousands investment related to the Central Bank of Brazil Mandatory Guarantee and \$26,463 thousands related to guarantee for secured lines of credit in Argentina; and \$269,955 thousands of long-term investments.

Lastly, the revenues sources of the Company's subsidiaries are denominated in local currency. As a result, the weak macro-economic environment in 2020 in certain countries in which the Company operates coupled with the devaluations of certain local currencies in those countries against the U.S. dollar could cause a decline in year-over-year net revenues as measured in U.S. dollars.

Management has made its best estimation of the potential scenarios for the rest of 2020. However it is not possible to predict at this time with certainty the impact that COVID-19 could have and its effects, including its impact on the economies of the countries in which we operate, and therefore the extent of the impact on the Company's financial condition and results of operations if conditions persist or materially deviate from those currently used in our estimates.

Item 2 — Management’s Discussion and Analysis of Financial Condition and Results of Operations

Cautionary Statement Regarding Forward-Looking Statements

Any statements made or implied in this report that are not statements of historical fact, including statements about our beliefs and expectations, are forward-looking statements within the meaning of Section 27 A of the Securities Exchange Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and should be evaluated as such. The words “anticipate,” “believe,” “expect,” “intend,” “plan,” “estimate,” “target,” “project,” “should,” “may,” “could,” “will” and similar words and expressions are intended to identify forward-looking statements. Forward-looking statements generally relate to information concerning our possible or assumed future results of operations, business strategies, financing plans, competitive position, industry environment, potential growth opportunities, future economic, political and social conditions in the countries in which we operate and their possible impact on our business, and the effects of future regulation and the effects of competition. Such forward-looking statements reflect, among other things, our current expectations, plans, projections and strategies, anticipated financial results, future events and financial trends affecting our business, all of which are subject to known and unknown risks, uncertainties and other important factors (in addition to those discussed elsewhere in this report) that may cause our actual results to differ materially from those expressed or implied by these forward-looking statements. These risks and uncertainties include, among other things:

- our expectations regarding the continued growth of online commerce and Internet usage in Latin America;
- our ability to expand our operations and adapt to rapidly changing technologies;
- our ability to attract new customers, retain existing customers and increase revenues;
- the impact of government and central bank regulations on our business;
- litigation and legal liability;
- systems interruptions or failures;
- our ability to attract and retain qualified personnel;
- consumer trends;
- security breaches and illegal uses of our services;
- competition;
- reliance on third-party service providers;
- enforcement of intellectual property rights;
- seasonal fluctuations;
- political, social and economic conditions in Latin America; and
- the current and potential impact of COVID-19 on our net revenues, gross profit margins, operating loss margins and liquidity due to future disruptions in operations as well as the macroeconomic instability caused by the pandemic.

Many of these risks are beyond our ability to control or predict. New risk factors emerge from time to time and it is not possible for Management to predict all such risk factors, nor can it assess the impact of all such risk factors on our company’s business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

These statements are based on currently available information and our current assumptions, expectations and projections about future events. While we believe that our assumptions, expectations and projections are reasonable in view of the currently available information, you are cautioned not to place undue reliance on our forward-looking statements. These statements are not guarantees of future performance. They are subject to future events, risks and uncertainties—many of which are beyond our control— as well as potentially inaccurate assumptions that could cause actual results to differ materially from our expectations and projections. Some of the material risks and uncertainties that could cause actual results to differ materially from our expectations and projections are described in “Item 1A — Risk Factors” in Part I of our Annual Report on Form 10-K for the fiscal year ended December 31, 2019 filed with the Securities and Exchange Commission (“SEC”) on February 14, 2020, as updated by those described in “Item 1A — Risk Factors” in Part II of this Form10-Q for the quarter ended March 31, 2020 and in other reports we file from time to time with the SEC.

You should read that information in conjunction with “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in Item 2 of Part I of this report, our unaudited interim condensed consolidated financial statements and related notes in Item 1 of Part I of this report and our audited consolidated financial statements and related notes in Item 8 of Part II of our Annual Report on Form 10-K for the year ended December 31, 2019. We note such information for investors as permitted by the Private Securities Litigation Reform Act of 1995. There also may be other factors that we cannot anticipate or that are not described in this report, generally because they are unknown to us or we do not perceive them to be material that could cause results to differ materially from our expectations.

Forward-looking statements speak only as of the date they are made, and we do not undertake to update these forward-looking statements except as may be required by law. You are advised, however, to review any further disclosures we make on related subjects in our periodic filings with the SEC.

The discussion and analysis of our financial condition and results of operations has been organized to present the following:

- a brief overview of our company;
- a review of our financial presentation and accounting policies, including our critical accounting policies;
- a discussion of our principal trends and results of operations for the three-month periods ended March 31, 2020 and 2019;
- a discussion of the principal factors that influence our results of operations, financial condition and liquidity;
- a discussion of our liquidity and capital resources and a discussion of our capital expenditures; and
- a description of our non-GAAP financial measures.

Other Information

We routinely post important information for investors on our Investor Relations website, <http://investor.mercadolibre.com>. We use this website as a means of disclosing material, non-public information and for complying with our disclosure obligations under SEC Regulation FD (Fair Disclosure). Accordingly, investors should monitor our Investor Relations website, in addition to following our press releases, SEC filings, public conference calls and webcasts. The information contained on, or that may be accessed through, our website is not incorporated by reference into, and is not a part of, this report.

Business Overview

MercadoLibre, Inc. (together with its subsidiaries “us”, “we”, “our” or the “Company”) is the largest online commerce ecosystem in Latin America. Our platform is designed to provide users with a complete portfolio of services to facilitate commercial transactions. We are a market leader in e-commerce in each of Argentina, Brazil, Chile, Colombia, Costa Rica, Ecuador, Mexico, Peru, Uruguay and Venezuela, based on the number of unique visitors and page views. We also operate online commerce platforms in the Dominican Republic, Honduras, Nicaragua, El Salvador, Panama, Bolivia, Guatemala and Paraguay.

Through our platform, we provide buyers and sellers with a robust environment that fosters the development of a large e-commerce community in Latin America, a region with a population of over 644 million people and with one of the fastest-growing Internet penetration rates in the world. We believe that we offer technological and commercial solutions that address the distinctive cultural and geographic challenges of operating an online commerce platform in Latin America.

We offer our users an ecosystem of six integrated e-commerce services: the Mercado Libre Marketplace, the Mercado Pago FinTech platform, the Mercado Envios logistics service, the MercadoLibre Classifieds service, the MercadoLibre advertising solution and the Mercado Shops online webstores solution.

The Mercado Libre Marketplace, which we sometimes refer to as our marketplace, is a fully-automated, topically-arranged and user-friendly online commerce platform, which can be accessed through our website and mobile app. This platform enables both businesses and individuals to list merchandise and conduct sales and purchases online.

Mercado Pago is our financial technology (FinTech) solution, designed to facilitate transactions both on and off our marketplaces by providing a mechanism that allows our users to securely, easily and promptly send and receive payments online. Outside of our marketplaces, Mercado Pago allows merchants to process transactions via their websites and mobile apps, as well as in their brick-and-mortar stores through QR codes and mobile points of sale (“MPOS”) devices. It also enables users to easily transfer money to each other. Through Mercado Fondo, our asset management product, our users are able to invest the outstanding balance on their Mercado Pago account at competitive rates and in a simple way. Mercado Credito, our lending solution, allows us to finance merchants’ working capital needs and consumers’ purchases.

To further enhance our suite of e-commerce services, we launched the Mercado Envios shipping program in Brazil, Argentina, Mexico, Colombia, Chile and Uruguay. Through Mercado Envios, we offer a cost-efficient way to utilize our existing distribution chain to fulfill sales on our platform. Sellers that opt into the program are able to offer a uniform and seamlessly integrated shipping experience to their buyers at competitive prices. As of March 31, 2020, we also offer free shipping to buyers in Brazil, Argentina, Mexico, Chile and Colombia.

Through MercadoLibre Classifieds, our online classified listing service, our users can also list and purchase motor vehicles, real estate and services in the countries where we operate. Classifieds listings differ from Marketplace listings as they only charge optional placement fees and not final value fees. Our classifieds pages are also a major source of traffic to our platform.

Furthermore, we developed our MercadoLibre advertising platform to enable businesses to promote their products and services on the Internet. Through this platform, MercadoLibre's sellers and large advertisers are able to display ads on our webpages.

Additionally, through Mercado Shops, our online store solution, users can set-up, manage and promote their own online store. These stores are hosted by MercadoLibre and offer integration with the marketplace, and payment and advertising services we offer. Users can pay monthly subscriptions for enhanced functionality and value added services on their store.

Reporting Segments and Geographic Information

Our segment reporting is based on geography, which is the criterion our Management currently uses to evaluate our segment performance. Our geographic segments are Brazil, Argentina, Mexico and Other Countries (including Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Panama, Peru, Bolivia, Honduras, Nicaragua, El Salvador, Guatemala, Paraguay, Uruguay and the United States of America). Although we discuss long-term trends in our business, it is our policy not to provide earnings guidance in the traditional sense. We believe that uncertain conditions make the forecasting of near-term results difficult. Further, we seek to make decisions focused primarily on the long-term welfare of our company and believe focusing on short-term earnings does not best serve the interests of our stockholders. We believe that execution of key strategic initiatives as well as our expectations for long-term growth in our markets will best create stockholder value. A long-term focus may make it more difficult for industry analysts and the market to evaluate the value of our Company, which could reduce the value of our common stock or permit competitors with short-term tactics to grow more rapidly than us. We, therefore, encourage potential investors to consider this strategy before making an investment in our common stock.

The following table sets forth the percentage of our consolidated net revenues by segment for the three-month periods ended March 31, 2020 and 2019:

(% of total consolidated net revenues) (*)	Three-month Periods Ended			
	March 31,			
	2020		2019	
Brazil	60.9	%	63.8	%
Argentina	20.4		19.8	
Mexico	14.5		11.5	
Other Countries	4.1		4.9	

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

The following table summarizes the changes in our net revenues by segment for the three-month periods ended March 31, 2020 and 2019:

	Three-month Periods Ended		Change from 2019	
	March 31,		to 2020 (*)	
	2020	2019	in Dollars	in %
(in millions, except percentages)				
Net Revenues:				
Brazil	\$ 397.4	\$ 302.4	\$ 95.1	31.4 %
Argentina	132.9	93.8	39.1	41.7
Mexico	94.8	54.6	40.2	73.7
Other Countries	27.0	23.0	4.0	17.2
Total Net Revenues	\$ 652.1	\$ 473.8	\$ 178.3	37.6 %

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

Recent Developments

Impact of COVID-19 Pandemic

In March 2020, the outbreak of a novel strain of the coronavirus, COVID-19 was recognized as a pandemic by the World Health Organization, and the outbreak has become increasingly widespread around the world. Government-imposed total or partial lockdowns instituted throughout Latin America in late March have led to a weakening of the macroeconomic environment generating recession conditions and a devaluation of the local currencies across the countries in which we operate.

We have thus far not been required to suspend our operations in any country, but our business has been negatively affected this quarter in terms of operations, consumers buying trends, and consequently, net revenues. Consumers have pulled back on purchases of non-essential items. This led to a shift in sales, where categories such as health, consumer packaged goods and toys and games have shown greater growth, while categories such as auto parts and consumer electronics have seen marked declines in growth rates.

In our logistics business, widespread lockdowns, when imposed in ways that inhibit merchants from operating, have led to order backlogs and cancellations of orders delivered through drop ship and cross-docking networks. Our managed logistics network has continued operating, maintaining deliveries for orders shipped through Mercado Envios. As of the date of the issuance of this report, our warehouses remain operational consistent with past practice.

Our Fintech business also experienced a deceleration in the number of payments processed in the last two weeks of March, as a consequence of lower foot traffic in physical retail, which has had a direct impact on lower mobile point of sale and QR total payment volume growth partially offset by the performance of merchant services on-line business.

Our geographical segments have been negatively impacted as a result of varying drivers across countries. The magnitude of the negative impact was greater in the initial weeks following government-mandated lock-downs, with gradual improvements as time passed. Our Brazilian and Argentine operations observed a more pronounced slow down during the last two weeks of March 2020 than other segments, but in April 2020 gross merchandise volume rebounded to levels representing higher year-over-year growth compared to the average for the first quarter of 2020. With respect to total payment volume in April 2020, our Argentina segment is showing year-over-year growth that is higher than the average for the first quarter of 2020, and the total payment volume growth of our Brazil segment has picked up relative to the through of the slowdown in mid-March 2020 but has not returned to pre-COVID-19 levels. Our Mexican operation were less negatively impacted by COVID-19 compared to our operations in Brazil and Argentina but similarly showed a rebound in April 2020 with higher growth rates when compared to the average for the first quarter of 2020.

We believe that, given the uncertain progress of the COVID-19 pandemic and the related macroeconomic impacts in the countries where we operate, it is not possible to have certainty around business development and its cash generation for the remainder of 2020. In terms of liquidity and cash management, relevant funding sources remain available and new credit facilities have been obtained at the geographic segment level. As of March 31, 2020, our main source of liquidity was \$2,276.4 million of cash and cash equivalents and short-term investments, which excludes a \$326.7 million investment related to the Central Bank of Brazil Mandatory Guarantee and \$26.5 million related to guarantee for secured lines of credit in Argentina; and \$270.0 million of long-term investments.

Lastly, the revenues sources of our subsidiaries are denominated in local currency. As a result, the weak macro-economic environment in 2020 in certain countries in which we operate coupled with the devaluations of certain local currencies in those countries against the U.S. dollar could cause a decline in year-over-year net revenues, measured in U.S. dollars.

We have made our best estimation of the potential scenarios for the rest of 2020. However it is not possible to predict at this time with certainty the impact that COVID-19 could have and its effects, including its impact in the economies of the countries in which we operate, and therefore the extent of the impact on our financial condition and results of operation if conditions persist or materially deviate from those currently used in our estimates.

Description of Line Items

Net revenues

We recognize revenues in each of our four geographical reporting segments. Within each of our segments, the services we provide generally fall into two distinct revenue streams: "Commerce" and "Fintech."

We have re-named and grouped by nature our Revenue streams breakdown, given the increasing importance of our financial business in current and expected future revenue composition, which our management considers shows more meaningful information about the business. As such, the breakdown by revenue stream previously labeled as "Enhanced Marketplace" and "Non-marketplace", is now presented under the titles of "Commerce" and "Fintech", respectively. Also, as a result, a group of other services, including classifieds fees, ad sales and other ancillary services, which had historically been included in the "Non-marketplace" line, have as of January 01, 2020, been included as a part of the "Commerce" Revenue stream. Prior-period corresponding figures have been changed accordingly for comparative purposes.

The following table summarizes our consolidated net revenues by revenue stream for the three-month periods ended March 31, 2020 and 2019:

Consolidated net revenues by revenue stream	Three-month Periods Ended	
	2020	2019
	March 31, (*)	
	(in millions)	
Commerce (**)	\$ 380.7	\$ 286.8
Fintech	271.4	187.0
Total	\$ 652.1	\$ 473.8

(*) The table above may not total due to rounding.

(**) Includes marketplace fees, shipping fees, ad sales, classifieds fees and other ancillary services.

Revenues from Commerce transactions are mainly generated from:

- marketplace fees that include final value fees and flat fees for transactions below a certain merchandise value;
- shipping fees net of the third-party carrier costs;
- classifieds fees;
- ad sales up-front fees;
- sales of goods; and
- fees from other ancillary businesses.

Final value fees represent a percentage of the sale value that is charged to the seller once an item is successfully sold and flat fees represent a fixed charge for transactions below a certain merchandise value.

Shipping revenues are generated when a buyer elects to receive an item through our shipping service net of the third-party carrier costs.

Through our classifieds offerings in motor vehicles, real estate and services, we generate revenues from up-front fees. These fees are charged to sellers who opt to give their listings greater exposure throughout our websites.

Our Advertising revenues are generated by selling either display product and/or text link ads throughout our websites to interested advertisers.

Revenues from inventory sales are generated when control of the good is transferred to our customers.

Fintech revenues are generated from payments fees. With respect to our MercadoPago service, we generate payment fees attributable to:

- commissions representing a percentage of the payment volume processed that are charged to sellers in connection with off Marketplace-platform transactions;
- commissions from additional fees we charge when a buyer elects to pay in installments through our Mercado Pago platform, for transactions that occur either on or off our Marketplace platform;
- commissions from additional fees we charge when our sellers elect to withdraw cash;
- interest, cash advances and fees from merchant and consumer credits granted under our Mercado Credito solution; and
- revenues from the sale of mobile points of sale products.

Although we also process payments on the Marketplace, we do not charge sellers an added commission for this service, as it is already included in the Marketplace final value fee that we charge.

When more than one service is included in one single arrangement with the same customer, we recognize revenue according to multiple element arrangements accounting, distinguishing between each of the services provided and allocating revenues based on their respective estimated selling prices.

We have a highly fragmented customer revenue base given the large numbers of sellers and buyers who use our platforms. For the three-month periods ended March 31, 2020 and 2019, no single customer accounted for more than 5.0% of our net revenues.

Our Mercado Libre Marketplace is available in 18 countries (Argentina, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Mexico, Panama, Peru, Uruguay, Venezuela (deconsolidated as of December 1, 2017), Bolivia, Honduras, Nicaragua, El Salvador, Guatemala and Paraguay), and Mercado Pago is available in 7 countries (Argentina, Brazil, Chile, Peru, Colombia, Mexico and Uruguay). Additionally, Mercado Envios is available in 6 countries (Argentina, Brazil, Mexico, Colombia, Chile and Uruguay). The functional currency for each country's operations is the country's local currency, except for Argentina, where the functional currency is the U.S. dollar due to Argentina's status as a highly inflationary economy. Our net revenues are generated in multiple foreign currencies and then translated into U.S. dollars at the average monthly exchange rate. Please refer to "Critical Accounting Policies and Estimates" in Note 2 of our unaudited interim condensed consolidated financial statements for further detail on foreign currency translation.

Our subsidiaries in Brazil, Argentina and Colombia are subject to certain taxes on revenues, which are classified as a cost of net revenues. These taxes represented 5.9% of net revenues for the three-month period ended March 31, 2020, as compared to 8.5% for the same period in 2019.

Cost of net revenues

Cost of net revenues primarily includes bank and credit card processing charges for transactions and fees paid with credit cards and other payment methods, shipping operation costs (including warehousing costs), carrier and other operating costs, fraud prevention fees, certain taxes on revenues, certain taxes on bank transactions, cost of sales of goods, hosting and site operation fees, compensation for customer support personnel, ISP connectivity charges and depreciation and amortization.

Product and technology development expenses

Our product and technology development related expenses consist primarily of compensation for our engineering and web-development staff, depreciation and amortization costs related to product and technology development, telecommunications costs and payments to third-party suppliers who provide technology maintenance services to us.

Sales and marketing expenses

Our sales and marketing expenses consist primarily of costs related to marketing our platforms through online and offline advertising and agreements with portals, search engines and other sales expenses related to strategic marketing initiatives, charges related to our buyer protection programs, the salaries of employees involved in these activities, chargebacks related to our Mercado Pago operations, bad debt charges, branding initiatives, marketing activities for our users and depreciation and amortization costs.

We carry out the majority of our marketing efforts on the Internet. We enter into agreements with portals, search engines, social networks, ad networks and other sites in order to attract Internet users to the Mercado Libre Marketplace and convert them into registered users and active traders on our platform.

We also work intensively on attracting, developing and growing our seller community through our customer support efforts. We have dedicated professionals in most of our operations that work with sellers through trade show participation, seminars and meetings to provide them with important tools and skills to become effective sellers on our platform.

General and administrative expenses

Our general and administrative expenses consist primarily of salaries for management and administrative staff, compensation of outside directors, long term retention plan compensation, expenses for legal, audit and other professional services, insurance expenses, office space rental expenses, travel and business expenses, as well as depreciation and amortization costs. Our general and administrative expenses include the costs of the following areas: general management, finance, treasury, internal audit, administration, accounting, tax, legal and human resources.

Other income (expenses), net

Other income (expenses) consists primarily of interest income derived from our investments and cash equivalents, interest expense and other financial charges related to financial liabilities and foreign currency gains or losses.

Income tax

We are subject to federal and state taxes in the United States, as well as foreign taxes in the multiple jurisdictions where we operate. Our tax obligations consist of current and deferred income taxes incurred in these jurisdictions. We account for income taxes following the liability method of accounting. A valuation allowance is recorded when, based on the available evidence, it is more likely than not that all or a portion of our deferred tax assets will not be realized. Therefore, our income tax expense consists of taxes currently payable, if any (given that in certain jurisdictions we still have net operating loss carry-forwards), plus the change in our deferred tax assets and liabilities during each period.

Critical Accounting Policies and Estimates

The preparation of our unaudited interim condensed consolidated financial statements and related notes requires us to make judgments, estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. We have based our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Our Management has discussed the development, selection and disclosure of these estimates with our audit committee and our board of directors. Actual results may differ from these estimates under different assumptions or conditions.

An accounting policy is considered to be critical if it requires an accounting estimate to be made based on assumptions about matters that are highly uncertain at the time the estimate is made, and if different estimates that reasonably could have been used, or changes in the accounting estimates that are reasonably likely to occur periodically, could materially impact our interim condensed consolidated financial statements. We believe that our critical accounting policies reflect the more significant estimates and assumptions used in the preparation of our interim condensed consolidated financial statements.

There have been no significant changes in our critical accounting policies, Management estimates or accounting policies since the year ended December 31, 2019 and disclosed in the Form 10-K, see "Critical Accounting Policies and Estimates", other than those discussed in Note 2 of our unaudited interim condensed consolidated financial statements in connection with the adoption of ASC 326 as of January 1, 2020.

Results of operations for the three-month periods ended March 31, 2020 compared to the three-month periods ended March 31, 2019

The selected financial data for the three-month periods ended March 31, 2020 and 2019 discussed herein is derived from our unaudited interim condensed consolidated financial statements included in Item 1 of Part I of this report. These statements include all normal recurring adjustments that Management believes are necessary to fairly state our financial position, results of operations and cash flows. The results of operations for the three-month periods ended March 31, 2020 are not necessarily indicative of the results that may be expected for the full year ending December 31, 2020 or for any other period.

Statement of income data

(In millions)	Three-months Periods Ended March 31,	
	2020 (*)	2019 (*)
	(Unaudited)	
Net revenues	\$ 652.1	\$ 473.8
Cost of net revenues	(339.3)	(236.8)
Gross profit	312.8	237.0
Operating expenses:		
Product and technology development	(73.4)	(52.4)
Sales and marketing	(206.5)	(130.7)
General and administrative	(62.6)	(43.8)
Total operating expenses	(342.5)	(226.9)
(Loss)/income from operations	(29.7)	10.1
Other income (expenses):		
Interest income and other financial gains	36.8	24.4
Interest expense and other financial losses	(23.6)	(15.6)
Foreign currency loss	(0.2)	(3.7)
Net (loss)/income before income tax expense	(16.7)	15.4
Income tax expense	(4.4)	(3.5)
Net (loss)/income	\$ (21.1)	\$ 11.9

(*) The table above may not total due to rounding.

Principal trends in results of operations
Net revenues

Our net revenues maintained its growth trajectory during the first quarter of 2020, specifically related to our Fintech solution services (off platform transactions through Mercado Pago, credits business, financing payment transactions, etc.) and the decrease in the amount incurred in shipping subsidies netted from revenues. Please refer to “Management’s Discussion and Analysis of Financial Condition and Results of Operations—Results of operations— Net Revenues” section in the current document for further detail on net revenues trends for the period ended March 31, 2020.

The COVID-19 pandemic has affected many companies and industries in Latin America, our Company included. Governments across Latin America have taken varied quarantine measures, such as the lockdowns in Argentina where most business have been restricted in operations, while other countries, such as Brazil, have taken less restrictive measures.

Despite our belief that our long-term growth in net revenues will continue in the future, given our leadership in the region and the ongoing opportunities for e-commerce and Fintech solutions in Latin America, in the wake of COVID-19, our business has been negatively affected this quarter in terms of operations, consumer buying trends, and consequently, in our net revenues.

Consumers have pulled back on purchases of non-essential items. This led to a shift in sales, where categories such as health, consumer packaged goods and toys and games have shown greater growth, while categories such as auto parts and consumer electronics have seen marked declines in growth rates.

In the logistics business, widespread lockdowns, when imposed in ways that inhibit merchants from operating, have led to order backlogs and potential cancellations of orders delivered through drop ship and cross-docking networks. Our managed logistics network has continued operating, in the normal course of business, maintaining deliveries for orders shipped through it. As of the filing of this report, our warehouses remain operational with no operational disruptions.

Our Fintech business has also experienced deceleration in number of payments processed in the last two weeks of March, as a consequence of lower foot traffic in physical retail, which has had a direct impact on lower mobile point of sale and QR total payment volume growth partially offset by the performance of merchant services on-line business.

Lastly, our revenues sources are denominated in local currencies; therefore, the weak macro-economic environment in certain countries in which we operate coupled with the devaluations of certain local currencies in those countries against the U.S. dollar, could cause a decline in year-over-year net revenues, measured in U.S. dollars.

We continue to monitor the progress of the COVID-19 pandemic and will take additional measures to comply with the rapidly changing regulations of the countries where we operate and the related macroeconomic instability. However, we may continue to see lower net revenues growth until COVID-19 is contained in the countries where we operate.

Gross profit margins

Our gross profit margin is defined as total net revenues minus total cost of net revenues, as a percentage of net revenues.

Our gross profit trends are directly affected by our revenue, as stated above, and our cost of net revenues. In this sense, our main cost of net revenue are composed of bank and credit card processing charges for transactions and fees paid with credit cards and other payment methods, fraud prevention fees, certain taxes on revenues, certain taxes on bank transactions, cost of mobile point of sale products sold, hosting and site operation fees, compensation for customer support personnel, ISP connectivity charges, depreciation and amortization, shipping operation costs (including warehousing costs), carrier and other operating costs. This cost structure is directly affected by the level of operations of our services, and our strategic plan on gross profit is built on factors such as an ample liquidity to fund expenses and investments and a cost-effective capital structure with no significant short-term maturities.

However, in the future, our gross profit margin could decline if we are not able to apply appropriate measures regarding our business to prevent recent COVID-19 revenue trends, if we fail to maintain an appropriate relationship between our cost of revenue structure and our net revenues trend and we continue offering new shipping subsidies.

For the three-month periods ended March 31, 2020 and 2019, our gross profit margins were 48.0% and 50.0%, respectively. The decrease in our gross profit margin resulted primarily from an increase in shipping operating and carrier costs, as a percentage of net revenues, partially offset by a decrease in collection fees, as a percentage of revenues.

Operating loss margins

Our operating margin is affected by our operating expenses structure, which mainly consists of our employees's salaries, our sales and marketing expenses related to those activities we incurred to promote our services, product development expenses, etc. As we continue to grow and focus on expanding our leadership in the region, we will continue to invest in product development, sales and marketing and human resources in order to promote our services and capture long-term business opportunities. As a result, we may experience decreases in our operating margins.

The COVID-19 pandemic and its aforementioned negative impacts on our business could also have negative impacts on our operating margins if we fail to closely monitor operating expenses on demand patterns and non-critical expenses are not adjusted in order to maintain an appropriate balance of such expenses with our actual rate of business development.

For the three-month period ended March 31, 2020, as compared to the same period in 2019, our operating loss margin increased from a positive margin of 2.1% to a negative margin of 4.6%. This increase is primarily a consequence of the increase in sales and marketing expenses (mainly related to branding and sales initiatives and bad debt expenses, partially due to the adoption of the ASC 326 effective January 1, 2020, related to credit business in Brazil and Mexico), calculated as a percentage of net revenues.

Other Data

(in millions)	Three-month Periods Ended March 31,	
	2020	2019
Unique active users ⁽¹⁾	43.2	33.0
Number of confirmed new registered users during period ⁽²⁾	13.0	12.3
Gross merchandise volume ⁽³⁾	\$ 3,414.1	\$ 3,087.8
Number of successful items sold ⁽⁴⁾	105.7	82.8
Number of successful items shipped ⁽⁵⁾	90.2	62.4
Total payment volume ⁽⁶⁾	\$ 8,094.5	\$ 5,639.1
Total volume of payments on marketplace ⁽⁷⁾	\$ 3,203.3	\$ 2,896.1
Total payment transactions ⁽⁸⁾	290.7	143.9
Capital expenditures	\$ 53.5	\$ 33.0
Depreciation and amortization	\$ 21.6	\$ 15.7

- (1) New or existing user who performed at least one of the following actions during the reported period: (1) made one purchase, or reservation, or asked one question on MercadoLibre Marketplace or Classified Marketplace (2) maintained an active listing on MercadoLibre Marketplace or Classified Marketplace (3) maintained an active account in Mercado Shops (4) made a payment, money transfer, collection and/or advance using Mercado Pago (5) maintained an outstanding credit line through Mercado Credito or (6) maintained a balance of more than \$5 invested in a Mercado Fondo asset management account. Management uses this metric to evaluate the size of our community of users who interact with the ecosystem and of which we have the opportunity to generate further engagement. With the changes in our business we believe it provides a better indication of our active user base rather than a registration metric that does not reflect any sort of interaction.
- (2) Measure of the number of new users who have registered on the Mercado Libre Marketplace and confirmed their registration, excluding Classifieds users.
- (3) Measure of the total U.S. dollar sum of all transactions completed through the Mercado Libre Marketplace, excluding Classifieds transactions.
- (4) Measure of the number of items that were sold/purchased through the Mercado Libre Marketplace, excluding Classifieds items.
- (5) Measure of the number of items that were shipped through our shipping service.
- (6) Measure of the total U.S. dollar sum of all transactions paid for using Mercado Pago, including marketplace and non-marketplace transactions.
- (7) Measure of the total U.S. dollar sum of all marketplace transactions paid for using Mercado Pago, excluding shipping and financing fees.
- (8) Measure of the number of all transactions paid for using Mercado Pago.

Net revenues

	Three-month Periods Ended March 31,		Change from 2019 to 2020 (*)	
	2020	2019	in Dollars	in %
	(in millions, except percentages)			
Total Net Revenues	\$ 652.1	\$ 473.8	\$ 178.3	37.6%
As a percentage of net revenues (*)	100.0%	100.0%		

(*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table. The table above may not total due to rounding.

Our net revenues grew 37.6% in the three-month period ended March 31, 2020 as compared to the same period in 2019. The increase in net revenues was primarily attributable to an increase in Commerce net revenues of 32.7% related to increases in local currency gross merchandise volume in Argentina, Brazil and Mexico of 81%, 15% and 55%, respectively.

In addition, the increase in net revenues was attributable to:

- a decrease of \$35.4 million, or 47.8%, in shipping subsidies that are netted from revenues, during the three-month period ended March 31, 2020 as compared to the same period in 2019; and
- an increase of \$11.2 million for the three-month period ended March 31, 2020, as compared to the same period in 2019, mainly related to the flat fee we charge in Brazil, Argentina and Mexico for transactions below a certain merchandise value.

Our Fintech revenues increased 45.2%, from \$187.0 million for the three-month period ended March 31, 2019 to \$271.4 million for the three-month period ended March 31, 2020. This increase is mainly generated by a 43.5% increase in our total payment volume, mainly associated with off-platform transactions, financing and credits business for the three-month period ended March 31, 2020 as compared to the same period in 2019.

The increase in our net revenues was partially offset by the devaluation of the Argentine Peso and the Brazilian Reais.

Consolidated Net Revenues by revenue stream	Three-month Periods Ended		Change from 2019 to 2020 (*)	
	March 31,		in Dollars	in %
	2020	2019		
	(in millions, except percentages)			
<i>Brazil</i>				
Commerce	\$ 214.6	\$ 171.4	\$ 43.2	25.2%
Fintech	182.8	131.0	51.9	39.6%
	<u>\$ 397.4</u>	<u>\$ 302.4</u>	<u>\$ 95.1</u>	<u>31.4%</u>
<i>Argentina</i>				
Commerce	\$ 67.4	\$ 48.9	\$ 18.5	37.8%
Fintech	65.4	44.8	20.6	45.9%
	<u>\$ 132.9</u>	<u>\$ 93.8</u>	<u>\$ 39.1</u>	<u>41.7%</u>
<i>Mexico</i>				
Commerce	\$ 77.3	\$ 47.2	\$ 30.0	63.6%
Fintech	17.5	7.3	10.2	138.9%
	<u>\$ 94.8</u>	<u>\$ 54.6</u>	<u>\$ 40.2</u>	<u>73.7%</u>
<i>Other countries</i>				
Commerce	\$ 21.4	\$ 19.2	\$ 2.2	11.3%
Fintech	5.6	3.8	1.8	46.5%
	<u>\$ 27.0</u>	<u>\$ 23.0</u>	<u>\$ 4.0</u>	<u>17.2%</u>
<i>Consolidated</i>				
Commerce	\$ 380.7	\$ 286.8	\$ 93.9	32.7%
Fintech	271.4	187.0	84.4	45.2%
Total	<u>\$ 652.1</u>	<u>\$ 473.8</u>	<u>\$ 178.3</u>	<u>37.6%</u>

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

Brazil

Commerce revenues in Brazil increased 25.2% in the three-month period ended March 31, 2020 as compared to the same period in 2019. This increase was primarily a consequence of: i) a 15% increase in local currency gross merchandise volume; ii) a \$30.8 million decrease in shipping subsidies related to our free shipping initiative, which is presented netted from revenues; and iii) an increase of \$5.4 million as a result of the implementation of a flat fee for transactions below a certain merchandise value. This increase was partially offset by a 15.4% approximate average devaluation of the local currency. Fintech revenues grew by 39.6%, a \$51.9 million increase, during the three-month period ended March 31, 2020 as compared to the same period in 2019, mainly driven by a 73.0% increase in the off-platform payments volume (which is partially monetized as a strategy to expand our ecosystem), financing and credits business.

Argentina

Commerce revenues in Argentina increased 37.8% in the three-month period ended March 31, 2020 as compared to the same period in 2019. This increase was primarily a consequence of: i) an 81% increase in local currency gross merchandise volume; ii) an increase of \$2.4 million as a result of the implementation of a flat fee for transactions below a certain merchandise value; and iii) a \$5.0 million decrease in shipping subsidies related to our free shipping initiative, which is presented netted from revenues. This increase was partially offset by a 36.4% approximate average devaluation of the local currency. Fintech revenues grew 45.9%, a \$20.6 million increase, during the three-month period ended March 31, 2020 as compared to the same period in 2019, mainly driven by a 103.9% increase in the off-platform payments volume (which is partially monetized as a strategy to expand our ecosystem), financing and credits business, partially offset by the aforementioned devaluation of the local currency.

Mexico

Commerce revenues in Mexico increased 63.6% in the three-month period ended March 31, 2020, as compared to the same period in 2019, mainly due to: i) a 55% increase in local currency gross merchandise volume; and ii) an increase of \$3.2 million as a result of the implementation of a flat fee for transactions below a certain merchandise value. Fintech revenues grew 138.9%, a \$10.2 million increase, during the three-month period ended March 31, 2020 as compared to the same period in 2019, mainly driven by increases in the volume of off-platform payments transactions, financing and credits business.

The following table sets forth our total net revenues and the sequential quarterly growth of these net revenues for the periods described below:

	Quarter Ended			
	March 31,	June 30,	September 30,	December 31,
	(in millions, except percentages)			
	(*)			
2020				
Net revenues	\$ 652.1	\$ n/a	n/a	n/a
Percent change from prior quarter (**)	-3%			
2019				
Net revenues	\$ 473.8	\$ 545.2	\$ 603.0	\$ 674.3
Percent change from prior quarter	11%	15%	11%	12%

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table.

(**) Negative growth of Net revenues in the three-month period ended March 31, 2020 as compared with the three-month period ended December 31, 2019 is mainly a result of the impact of Covid-19 pandemic in the last two weeks of March 2020 and the devaluation of the Brazilian Reals. Please refer to "Management's Discussion and Analysis of Financial Condition and Results of Operations—Recent Developments" sections in the current document for further detail on impacts of Covid-19 Pandemic.

The following table sets forth the growth in net revenues in local currencies, for the three-month period ended March 31, 2020 as compared to the same period in 2019:

(% of revenue growth in Local Currency)	Changes from 2019 to 2020 (*)	
	Three-month period	
Brazil	54.8%	
Argentina	122.6%	
Mexico	80.5%	
Other Countries	37.9%	
Total Consolidated	70.5%	

(*) The local currency revenue growth was calculated by using the average monthly exchange rates for each month during 2019 and applying them to the corresponding months in 2020, so as to calculate what our financial results would have been if exchange rates had remained stable from one year to the next. See also "Non-GAAP Financial Measures" section below for details on FX neutral measures.

In Argentina, the increase in local currency growth is due to an increase in our Argentine Commerce transactions volume, an increase in our shipped items volume, increases in our off-platform transactions business through Mercado Pago, an increase in our financing and credits business and a high level of inflation.

In Brazil, the increase in local currency growth is a consequence of an increase in our off-platform transactions through Mercado Pago, an increase in our financing and credits business, lower shipping subsidies and an increase in our Commerce transactions volume.

In Mexico, the increase in local currency growth is a consequence of an increase of our Commerce transactions volume, increases in our off-platform transactions through Mercado Pago, an increase in our financing and credits business, and an increase in our shipped items volume.

Cost of net revenues

	Three-month Periods Ended		Change from 2019	
	March 31,		to 2020 (*)	
	2020	2019	in Dollars	in %
	(in millions, except percentages)			
Total cost of net revenues	\$ 339.3	\$ 236.8	\$ 102.5	43.3%
As a percentage of net revenues (*)	52.0%	50.0%		

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

For the three-month period ended March 31, 2020 as compared to the same period in 2019, the increase of \$102.5 million in cost of net revenues was primarily attributable to: i) a \$48.3 million increase in shipping carrier and operating costs; ii) a \$21.5 million increase in collection fees, which was mainly attributable to our Argentine and Brazilian operations as a result of the higher transactions volume of Mercado Pago in those countries; iii) a \$13.9 million increase in cost of sales of goods in Brazil, Argentina and Mexico; iv) a \$7.3 million increase in hosting expenses; and v) a \$7.0 million increase in other payment costs mainly related to prepaid card costs and funding for our Mercado Pago business.

Product and technology development expenses

	Three-month Periods Ended		Change from 2019	
	March 31,		to 2020 (*)	
	2020	2019	in Dollars	in %
	(in millions, except percentages)			
Product and technology development	\$ 73.4	\$ 52.4	\$ 21.1	40.2%
As a percentage of net revenues (*)	11.3%	11.1%		

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

For the three-month period ended March 31, 2020, the increase in product and technology development expenses as compared to the same period in 2019 amounted to \$21.1 million. This increase was primarily attributable to: i) a \$14.2 million increase in salaries and wages mainly related to new hiring; and ii) a \$3.3 million increase in depreciation and amortization expenses.

We believe product development is one of our key competitive advantages and we intend to continue to invest in hiring engineers to meet the increasingly sophisticated product expectations of our customer base.

Sales and marketing expenses

	Three-month Periods Ended		Change from 2019	
	March 31,		to 2020 (*)	
	2020	2019	in Dollars	in %
	(in millions, except percentages)			
Sales and marketing	\$ 206.5	\$ 130.7	\$ 75.8	58.0%
As a percentage of net revenues (*)	31.7%	27.6%		

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

For the three-month period ended March 31, 2020, the \$75.8 million increase in sales and marketing expenses as compared to the same period in 2019 was primarily attributable to: i) an increase of \$29.7 million in online and offline marketing expenses mainly in Brazil, Mexico and Argentina; ii) a \$17.5 million increase in bad debt expenses partially explained by the adoption of the ASC 326 effective January 1, 2020; iii) a \$ 12.2 million increase in other sales expenses mainly related to strategic marketing initiatives expenses; iv) a \$5.9 million increase in our buyer protection program expenses, mainly in Mexico and Argentina; and v) a \$5.1 million increase in salaries and wages.

General and administrative expenses

	Three-month Periods Ended March 31,		Change from 2019 to 2020 (*)	
	2020	2019	in Dollars	in %
	(in millions, except percentages)			
General and administrative	\$ 62.6	\$ 43.8	\$ 18.7	42.8%
As a percentage of net revenues (*)	9.6%	9.2%		

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

For the three-month period ended March 31, 2020, the \$18.7 million increase in general and administrative expenses as compared to the same period in 2019 was primarily attributable to: i) a \$11.6 million increase in salaries and wages; and ii) a \$4.0 million increase in legal, tax and other fees.

Other income (expense), net

	Three-month Periods Ended March 31,		Change from 2019 to 2020 (*)	
	2020	2019	in Dollars	in %
	(in millions, except percentages)			
Other income (expense), net	\$ 13.0	\$ 5.2	\$ 7.8	149.5%
As a percentage of net revenues (*)	2.0%	1.1%		

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

For the three-month period ended March 31, 2020, the \$7.8 million increase in other income (expense), net as compared to the same period in 2019 was primarily attributable to: i) a \$12.3 million increase in interest income from our financial investments as a result of equity offering during March 2019, which generated more invested volume and interest gain, and a higher float in Argentina; and ii) a \$3.5 million decrease in our foreign exchange loss. This increase was partially offset by a \$8.0 million increase in financial expenses mainly attributable to secured financial loans and interest expenses from our trusts related to our factoring business in Argentina.

Income tax

	Three-month Periods Ended March 31,		Change from 2019 to 2020 (*)	
	2020	2019	in Dollars	in %
	(in millions, except percentages)			
Income tax expense	\$ (4.4)	\$ (3.5)	\$ (0.9)	26.9%
As a percentage of net revenues (*)	-0.7%	-0.7%		

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

During the three-month period ended March 31, 2020 as compared to the same period in 2019, income tax expense increased by \$0.9 million mainly as a result of valuation allowances on certain deferred tax assets in Mexico accounted for in the period ended March 31, 2020, partially offset by lower income tax expense in Brazil, mainly as a result of higher non-taxable pre-tax gains.

Our effective tax rate is defined as income tax (loss)/gain as a percentage of income/(loss) before income tax.

The following table summarizes our effective tax rates for the three-month periods ended March 31, 2020 and 2019:

	Three-month Periods Ended	
	March 31, (*)	
	2020	2019
Effective tax rate	-26.6%	22.7%

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

Our effective tax rate for the three-month period ended March 31, 2020 decreased to a negative effective tax rate as compared to the same period in 2019, largely as a result of valuation allowances on certain deferred tax assets in Mexico accounted for in the period ended March 31, 2020, partially offset by an increase in our Argentine income tax rate mainly as a consequence of the temporary suspension of the knowledge-based economy promotional regime since 2020 by Argentine government until new rules for the application of the regime are issued.

The following table summarizes our effective tax rates for the three-month periods ended March 31, 2020 and 2019:

	Three-month Periods Ended	
	March 31,	
	2020	2019
Effective tax rate by country		
Argentina	45.1%	15.9%
Brazil	22.3%	30.6%
Mexico	1.0%	34.3%

The increase in the effective income tax rate in our Argentine subsidiaries during the three-month period ended March 31, 2020 as compared to the same period in 2019 was mainly a consequence of the temporary suspension of the knowledge-based economy promotional regime since 2020 by the Argentine government until new rules for the application of the regime are issued, which had a direct impact on the income tax rate for our Argentine business.

For information regarding the benefits granted to the Company under the software development law, please see Note 2 to our interim unaudited condensed consolidated financial statements.

The decrease in our Brazilian effective income tax rate for the three-month period ended March 31, 2020 as compared to the same period in 2019, was mainly related to higher non-taxable pre-tax gains.

The decrease in our Mexican effective income tax rate for the three-month period ended March 31, 2020 as compared to the same period in 2019, was mainly related to valuation allowances on certain deferred tax assets in Mexico accounted for in the period ended March 31, 2020.

Segment information

(In millions, except for percentages)

Three-month Period Ended March 31, 2020 (*)

	Brazil	Argentina	Mexico	Other Countries	Total
Net revenues	\$ 397.4	\$ 132.9	\$ 94.8	\$ 27.0	\$ 652.1
Direct costs	(322.6)	(101.0)	(114.8)	(27.6)	(566.0)
Direct contribution	\$ 74.8	\$ 31.9	\$ (20.0)	\$ (0.6)	\$ 86.1
Margin	18.8%	24.0%	-21.1%	-2.2%	13.2%

Three-month Period Ended March 31, 2019 (*)

	Brazil	Argentina	Mexico	Other Countries	Total
Net revenues	\$ 302.4	\$ 93.8	\$ 54.6	\$ 23.0	\$ 473.8
Direct costs	(225.3)	(67.5)	(65.6)	(20.4)	(378.9)
Direct contribution	\$ 77.0	\$ 26.3	\$ (11.0)	\$ 2.6	\$ 94.9
Margin	25.5%	28.0%	-20.2%	11.3%	20.0%

Change from the Three-month Period Ended March 31, 2019 to March 31, 2020 (*)

	Brazil	Argentina	Mexico	Other Countries	Total
Net revenues					
in Dollars	\$ 95.1	\$ 39.1	\$ 40.2	\$ 4.0	\$ 178.3
in %	31.4%	41.7%	73.7%	17.2%	37.6%
Direct costs					
in Dollars	\$ (97.3)	\$ (33.5)	\$ (49.2)	\$ (7.2)	\$ (187.2)
in %	43.2%	49.7%	75.0%	35.0%	49.4%
Direct contribution					
in Dollars	\$ (2.2)	\$ 5.6	\$ (9.0)	\$ (3.2)	\$ (8.8)
in %	-2.9%	21.2%	81.5%	-122.6%	-9.3%

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

Net revenues

Net revenues for the three-month period ended March 31, 2020 as compared to the same period in 2019 are described above in “Item 2 — Management’s Discussion and Analysis of Financial Condition and Results of Operations — Net revenues.”

Direct costs
Brazil

For the three-month period ended March 31, 2020, as compared to the same period in 2019, direct costs increased by 43.2%, mainly driven by: i) a 47.4% increase in sales and marketing expenses, mainly due to an increase in online and offline marketing expenses, bad debt expenses partially explained by the adoption of the ASC 326 effective January 1, 2020, chargebacks from credit cards due to the increase in our Mercado Pago transaction volume and other sales expenses mainly related to strategic marketing initiatives expenses; ii) a 35.3% increase in cost of net revenues, mainly attributable to an increase in shipping operating and carrier costs, collection fees as a consequence of the higher transactions volume of our Mercado Pago business, increase in cost of sale of goods as a consequence of an increase in sales of products; iii) a 54.6% increase in product and technology development expenses, mainly due to an increase in salaries and wages and depreciation and amortization expenses; and iv) a 94.4% increase in general and administrative expenses, mainly attributable to an increase in salaries and wages and legal, tax and other fees.

Argentina

For the three-month period ended March 31, 2020, as compared to the same period in 2019, direct costs increased by 49.7%, mainly driven by: i) a 50.5% increase in sales and marketing expenses, mainly due to an increase in online and offline marketing expenses, bad debt expenses, other sales expenses mainly related to strategic marketing initiatives expenses, buyer protection program expenses and salaries and wages; ii) a 49.8% increase in cost of net revenues, mainly attributable to an increase in shipping operating and carrier costs, sales taxes, finance costs mainly related to funding our Mercado Pago business, an increase in cost of sale of goods as a consequence of an increase in sales of products, and an increase in collection fees as a consequence of the higher transactions volume of our Mercado Pago business; iii) a 20.4% increase in product and technology development expenses, mainly due to an increase in depreciation and amortization expenses; and iv) a 64.3% increase in general and administrative expenses, mainly attributable to an increase in salaries and wages. This increase in direct costs are netted from the effect of inflation and devaluation in Argentina, as described previously in this document.

Mexico

For the three-month period ended March 31, 2020, as compared to the same period in 2019, direct costs increased by 75.0%, mainly driven by: i) a 99.5% increase in sales and marketing expenses, mainly due to increases in online and offline marketing expenses, buyer protection program expenses, bad debt expenses partially explained by the adoption of the ASC 326 effective January 1, 2020, chargebacks from credit cards due to the increase in our Mercado Pago transaction volume and salaries and wages; ii) a 64.2% increase in cost of net revenues, mainly attributable to an increase in shipping operating and carrier costs, an increase in collection fees due to higher Mercado Pago penetration, customer support costs and an increase in cost of sale of goods as a consequence of an increase in sales of products; iii) a 76.9% increase in product and technology development expenses, mainly attributable to depreciation and amortization expenses; and iv) a 36.8% increase in general and administrative expenses, mainly attributable to an increase in salaries and wages.

Liquidity and Capital Resources

Our main cash requirement has been working capital to fund Mercado Pago financing operations. We also require cash for capital expenditures relating to technology infrastructure, software applications, office space, business acquisitions, to fund our credit business, to build out our logistics capacity and the interest payments on our issued convertible notes. Please refer to Note 9 of our unaudited interim condensed consolidated financial statements for further detail on purchase commitments.

Since our inception, we have funded our operations primarily through contributions received from our stockholders during the first two years of operations, from funds raised during our initial public offering, and from cash generated from our operations. We issued the 2028 Notes for net proceeds of approximately \$864.6 million. We have funded Mercado Pago mainly by discounting credit cards receivable and credit lines.

Additionally, we started to fund our Mercado Pago and Mercado Credito businesses through the securitization of credit cards receivable and certain loans through SPEs created in Brazil, Mexico and Argentina. Please refer to Note 13 of our unaudited interim condensed consolidated financial statements for further detail on securitization transactions.

Finally, we issued common and preferred stock in the securities offerings that closed on March 15, 2019 and March 29, 2019, respectively, for net aggregate proceeds of \$1,965.9 million, which are intended to be used to fund the growth of our payment initiatives, build out our logistics capacity, drive the adoption of these services and for general corporate purposes. Please see note 12 to our unaudited condensed consolidated financial statements for additional information regarding our equity offerings.

Given the uncertain progress of the COVID-19 pandemic and the related macroeconomic instability in the countries where we operate, it is not possible to have certainty around business development and cash generation for the remainder of the year 2020. In terms of liquidity and cash management, as of the date of the filing of this report, our relevant sources of funding remain available and new credit facilities have been obtained at the geographic segment level. Please refer to Note 16 of our unaudited interim condensed consolidated financial statements for further detail on COVID-19 impacts.

As of March 31, 2020, our main source of liquidity was \$2,276.4 million of cash and cash equivalents and short-term investments, which excludes a \$326.7 million investment related to the Central Bank of Brazil Mandatory Guarantee and \$26.5 million investment related to financial guarantees for secured lines of credit in Argentina, and \$270.0 million of long-term investments, and consists of cash generated from operations, proceeds from loans, from the issuance of the 2028 Notes and proceeds from the issuance of common and preferred stock. We consider our long-term investments as part of our liquidity because long-term investments are comprised of available-for-sale securities, classified as long-term as a consequence of their contractual maturities.

The significant components of our working capital are cash and cash equivalents, restricted cash and cash equivalents, short-term investments, accounts receivable, loans receivable, accounts payable and accrued expenses, funds receivable from and payable to Mercado Pago users, and short-term debt.

As of March 31, 2020, cash and investments of our non-U.S. subsidiaries amounted to \$1,159.9 million, 37.5% of our consolidated cash, restricted cash and cash equivalents and investments, and our non-U.S. dollar-denominated cash and investments amounted to approximately 32.6% of our consolidated cash and investments. Our non-U.S. dollar-denominated cash and investments are located primarily in Brazil.

The following table presents our cash flows from operating activities, investing activities and financing activities for the three-month periods ended March 31, 2020 and 2019:

(In millions)	Three-month Periods Ended	
	March 31, (*)	
	2020	2019
Net cash (used in) provided by:		
Operating activities	\$ (85.7)	\$ 138.4
Investing activities	(150.1)	(1,260.1)
Financing activities	154.6	1,974.7
Effect of exchange rates on cash and cash equivalents, restricted cash and cash equivalents	(104.9)	(11.4)
Net (decrease)/increase in cash and cash equivalents, restricted cash and cash equivalents	<u>\$ (186.0)</u>	<u>\$ 841.6</u>

(*) The table above may not total due to rounding.

Net cash (used in)/provided by operating activities

Cash (used in)/provided by operating activities consists of net (loss)/income adjusted for certain non-cash items, and the effect of changes in working capital and other activities:

	Three-month Periods Ended		Change from 2019	
	March 31, (*)		to 2020 (*)	
	2020	2019	in Dollars	in %
(in millions, except percentages)				
Net Cash (used in)/provided by:				
Operating activities	\$ (85.7)	\$ 138.4	\$ (224.0)	-161.9%

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

The \$224.0 million decrease in net cash (used in)/provided by operating activities during the three-month period ended March 31, 2020, as compared to the same period in 2019, was primarily driven by: i) a \$85.1 million decrease in funds payable to customers; ii) a \$69.2 million increase in credit cards receivable; iii) a \$44.9 million decrease in other liabilities; and iv) a \$42.6 million decrease in accounts payable and accrued expenses. This decrease was partially offset by an decrease of \$19.4 million in accounts receivable.

Net cash used in investing activities

	Three-month Periods Ended March 31, (*)		Change from 2019 to 2020 (*)	
	2020	2019	in Dollars	in %
(in millions, except percentages)				
Net Cash used in:				
Investing activities	\$ (150.1)	\$ (1,260.1)	\$ 1,110.0	-88.1%

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

Net cash used in investing activities in the three-month period ended March 31, 2020 resulted mainly from purchases of investments of \$1,323.6 million, which was partially offset by proceeds from the sale and maturity of investments of \$1,250.0 million, as part of our financial strategy. We used: a) \$45.2 million in the purchase of property and equipment (mainly in information technology assets in Argentina, Brazil and Mexico), b) \$27.3 million in principal of loans receivable granted to merchants and consumers under our Mercado Credito solution and \$7.6 million in payments related to the acquisition of Kiserty S.A. The cash used in investing activities on the three-month period ended March 31, 2020 was partially offset by receipts from settlements of derivative instruments for \$3.7 million.

Net cash provided by financing activities

	Three-month Periods Ended March 31, (*)		Change from 2019 to 2020 (*)	
	2020	2019	in Dollars	in %
(in millions, except percentages)				
Net Cash provided by:				
Financing activities	\$ 154.6	\$ 1,974.7	\$ (1,820.1)	-92.2%

(*) Percentages have been calculated using whole-dollar amounts rather than the rounded amounts that appear in the table. The table above may not total due to rounding.

For the three-month period ended March 31, 2020, the \$1,820.1 million decrease in net cash provided by financing activities was mainly derived from \$1,866.5 million in proceeds from the issuance of Common Stock and the \$98.7 million in proceeds from the issuance of Preferred Stock in the first quarter of 2019.

In the event that we decide to pursue strategic acquisitions in the future, we may fund them with available cash, third-party debt financing, or by raising equity capital, as market conditions allow.

Debt

Convertible Senior Notes

On August 24, 2018, we issued \$800 million of 2.00% Convertible Senior Notes due 2028 and on August 31, 2018 we issued an additional \$80 million of notes pursuant to the partial exercise of the initial purchasers' option to purchase such additional notes, resulting in an aggregate principal amount of \$880 million of 2.00% Convertible Senior Notes due 2028. The 2028 Notes are unsecured, unsubordinated obligations, which pay interest in cash semi-annually, on February 15 and August 15, at a rate of 2.00% per annum. The 2028 Notes will mature on August 15, 2028 unless earlier repurchased or converted in accordance with their terms prior to such date. The 2028 Notes may be converted, under specific conditions, based on an initial conversion rate of 2.2553 shares of common stock per \$1,000 principal amount of the 2028 Notes (equivalent to an initial conversion price of \$443.40 per share of common stock), subject to adjustment as described in the indenture governing the 2028 Notes.

Please refer to note 11 to our unaudited interim condensed consolidated financial statements for additional information regarding the 2028 Notes and the related capped call transactions.

Mercado Pago Funding

In 2020, we, through our subsidiaries, continued obtaining certain lines of credit in Argentina, Chile and Uruguay primarily to fund the Mercado Pago business. Additionally, we continue to securitize certain loans and credit card receivables through our Argentine, Mexican and Brazilian SPEs, formed to securitize loans and credit cards receivable provided by us to our users. Please refer to Note 13 to our interim unaudited condensed consolidated financial statements for additional detail.

Capital expenditures

Our capital expenditures (composed of our payments for property and equipment (as fulfillment centers), intangible assets and acquired businesses) for the three-month periods ended March 31, 2020 and 2019 amounted to \$53.5 million and \$33.0 million, respectively.

During the three-month period ended March 31, 2020, we invested \$32.3 million in information technology in Brazil, Argentina and Mexico, and \$10.7 million in our Argentine, Brazilian and Mexican offices.

We are continually increasing our level of investment in hardware and software licenses necessary to improve and update our platform's technology and computer software developed internally. We anticipate continued investments in capital expenditures related to information technology and logistic network capacity in the future as we strive to maintain our position in the Latin American e-commerce market.

We believe that our existing cash and cash equivalents, including the sale of credit card receivables and cash generated from operations will be sufficient to fund our operating activities, property and equipment expenditures and to pay or repay obligations going forward.

Off-balance sheet arrangements

As of March 31, 2020, we had no off-balance sheet arrangements that have, or are reasonably likely to have, a current or future material effect on our consolidated financial condition, results of operations, liquidity, capital expenditures or capital resources.

Recently issued accounting pronouncements

See Item 1 of Part I, "Unaudited Interim Condensed Consolidated Financial Statements-Note 2-Summary of significant accounting policies— Recently Adopted Accounting Standards and Recently issued accounting pronouncements not yet adopted."

Non-GAAP Financial Measures

To supplement our consolidated financial statements presented in accordance with U.S. GAAP, we use foreign exchange ("FX") neutral measures as a non-GAAP measure.

This non-GAAP measure should not be considered in isolation or as a substitute for measures of performance prepared in accordance with U.S. GAAP and may be different from non-GAAP measures used by other companies. In addition, this non-GAAP measure is not based on any comprehensive set of accounting rules or principles. Non-GAAP measures have limitations in that they do not reflect all of the amounts associated with our results of operations as determined in accordance with U.S. GAAP. This non-GAAP financial measure should only be used to evaluate our results of operations in conjunction with the most comparable U.S. GAAP financial measures.

Reconciliation of this non-GAAP financial measure to the most comparable U.S. GAAP financial measure can be found in the table included in this quarterly report.

We believe that reconciliation of FX neutral measures to the most directly comparable GAAP measure provides investors an overall understanding of our current financial performance and its prospects for the future. Specifically, we believe this FX neutral non-GAAP measure provide useful information to both Management and investors by excluding the foreign currency exchange rate impact that may not be indicative of our core operating results and business outlook.

The FX neutral measures were calculated by using the average monthly exchange rates for each month during 2019 and applying them to the corresponding months in 2020, so as to calculate what our results would have been if exchange rates had remained stable from one year to the next. The table below excludes intercompany allocation FX effects. Finally, this measures does not include any other macroeconomic effect such as local currency inflation effects, the impact on impairment calculations or any price adjustment to compensate local currency inflation or devaluations.

The following table sets forth the FX neutral measures related to our reported results of the operations for the three-month period ended March 31, 2020:

(In millions, except percentages)	Three-Month Periods Ended									
	March 31, (*)				March 31, (*)					
	As reported			Percentage Change	FX Neutral Measures		As reported			
2020	2019	(Unaudited)	2020		2019	(Unaudited)	Percentage Change			
Net revenues	\$	652.1	\$	473.8	37.6%	\$	807.7	\$	473.8	70.5%
Cost of net revenues		(339.3)		(236.8)	43.3%		(422.4)		(236.8)	78.4%
Gross profit		312.8		237.0	32.0%		385.3		237.0	62.6%
Operating expenses		(342.5)		(226.9)	51.0%		(463.5)		(226.9)	104.3%
(Loss) Income from operations		(29.7)		10.1	-392.9%		(78.3)		10.1	-871.5%

(*) The table above may not total due to rounding.

The table above shows an increase of loss from operations on an FX neutral basis, mainly as a result of an Argentine and Brazilian local currency devaluation (of an approximate average 36.4% and 15.4%, respectively) for the first quarter of 2020 compared to the first quarter of 2019, which has a strong impact when estimating our operating expenses on an FX neutral basis.

Item 3 — Qualitative and Quantitative Disclosure About Market Risk

We are exposed to market risks arising from our business operations. These market risks arise mainly from the possibility that changes in interest rates and the U.S. dollar exchange rate with local currencies, particularly the Brazilian Reais and Argentine Peso due to Brazil's and Argentine's respective share of our revenues, may affect the value of our financial assets and liabilities. Latin American countries in which we operate have been negatively affected by the outbreak of COVID-19, which we operate have been negatively affected by the outbreak of COVID-19, which has generated macroeconomic instability and led to the devaluation of certain Latin American currencies. Please refer to Item 2 - Management's Discussion and Analysis of Financial Condition and Results of Operations - Recent Developments in the current document for further detail on impacts of Covid-19 Pandemic.

Foreign currencies

We have significant operations internationally that are denominated in foreign currencies, primarily the Brazilian Reais, Argentine Peso, Mexican Peso, Colombian Peso and Chilean Peso, subjecting us to foreign currency risk, which may adversely impact our financial results. We transact business in various foreign currencies and have significant international revenues and costs. In addition, we charge our international subsidiaries for their use of intellectual property and technology and for certain corporate services. Our cash flows, results of operations and certain of our intercompany balances that are exposed to foreign exchange rate fluctuations may differ materially from expectations and we may record significant gains or losses due to foreign currency fluctuations and related hedging activities.

As of March 31, 2020, we hold cash and cash equivalents in local currencies in our subsidiaries, and have receivables denominated in local currencies in all of our operations. Our subsidiaries generate revenues and incur most of their expenses in the respective local currencies of the countries in which they operate. As a result, our subsidiaries use their local currency as their functional currency except for our Argentine subsidiaries, whose functional currency is the U.S. dollar due to the inflationary environment. As of March 31, 2020, the total cash, cash equivalents, restricted cash and cash equivalent denominated in foreign currencies totaled \$522.3 million, short-term investments denominated in foreign currencies totaled \$493.1 million and accounts receivable, credit cards receivable and loans receivable in foreign currencies totaled \$541.8 million. As of March 31, 2020, we had no long-term investments denominated in foreign currencies. To manage exchange rate risk, our treasury policy is to transfer most cash and cash equivalents in excess of working capital requirements into U.S. dollar-denominated accounts in the United States and to enter into certain foreign exchange derivatives, as forwards, in order to mitigate our exposure to foreign exchange risk. As of March 31, 2020, our U.S. dollar-denominated cash and cash equivalents, restricted cash and cash equivalents and short-term investments totaled \$2,823.7 million and our U.S. dollar-denominated long-term investments totaled \$270.0 million.

For the three-month period ended March 31, 2020, we had a consolidated loss on foreign currency of \$0.2 million mainly related to the loss on foreign exchange in our Brazilian subsidiaries as a consequence of the devaluation of the Brazilian Reais over our U.S. Dollar net liability position in Brazil. (See "Management's Discussion and Analysis of Financial Condition and Results of Operations—Results of operations—Other income (expenses), net" for more information).

The following table sets forth the percentage of consolidated net revenues by segment for the three-month periods ended March 31, 2020 and 2019:

(% of total consolidated net revenues) (*)	Three-month Periods Ended			
	2020		March 31, 2019	
Brazil	60.9	%	63.8	%
Argentina	20.4		19.8	
Mexico	14.5		11.5	
Other Countries	4.1		4.9	

(*) Percentages have been calculated using whole-dollar amounts.

Foreign Currency Sensitivity Analysis

The table below shows the impact on our net revenues, expenses, other expenses and income tax, net income and equity for a positive and a negative 10% fluctuation on all the foreign currencies to which we are exposed to for the three-month period ended March 31, 2020:

(In millions)	Foreign Currency Sensitivity Analysis (*)		
	-10%	Actual	+10%
Net revenues	(1) \$ 724.5	\$ 652.1	(2) \$ 592.8
Expenses	(757.7)	(681.8)	(619.7)
Loss from operations	(33.2)	(29.7)	(26.8)
Other income/(expenses) and income tax related to P&L items	8.8	8.8	8.7
Foreign Currency impact related to the remeasurement of our Net Asset position	(0.2)	(0.2)	(0.2)
Net Loss	(24.5)	(21.1)	(18.3)
Total Shareholders' Equity	\$ 1,860.6	\$ 1,866.6	\$ 1,749.5

(1) Appreciation of the subsidiaries' local currency against U.S. Dollar

(2) Depreciation of the subsidiaries' local currency against U.S. Dollar

(*) The table above may not total due to rounding.

The table above shows an increase in our net loss when the U.S. dollar weakens against foreign currencies because of the negative impact of the increase in loss from operations. On the other hand, the table above shows a decrease in our net loss when the U.S. dollar strengthens against foreign currencies because of the positive impact of the decrease in loss from operations.

Argentine Segment

In accordance with U.S. GAAP, we have classified our Argentine operations as highly inflationary since July 1, 2018, using the U.S. dollar as the functional currency for purposes of reporting our financial statements. Therefore, no translation effect has been accounted for in other comprehensive income related to our Argentine operations since July 1, 2018.

As of March 31, 2020, the Argentine Peso exchange rate against the U.S. dollar was 64.47.

Considering a hypothetical devaluation of 10% of the Argentine Peso against the U.S. dollar on March 31, 2020, the reported net liability position in our Argentine subsidiaries would have recorded a foreign exchange gain amounting to approximately \$0.5 million in our Argentine subsidiaries.

Brazilian Segment

Considering a hypothetical devaluation of 10% of the Brazilian Reais against the U.S. dollar on March 31, 2020, the reported net assets in our Brazilian subsidiaries would have decreased by approximately \$48.7 million with the related impact in Other Comprehensive Income. Additionally, we would have recorded a foreign exchange loss amounting to approximately \$8.0 million in our Brazilian subsidiaries.

Mexican Segment

Considering a hypothetical devaluation of 10% of the Mexican peso against the U.S. dollar on March 31, 2020, the reported net assets in our Mexican subsidiaries would have decreased by approximately \$14.2 million with the related impact in Other Comprehensive Income. Additionally, we would have recorded a foreign exchange loss amounting to approximately \$0.8 million in our Mexican subsidiaries.

Interest

Our earnings and cash flows are also affected by changes in interest rates. These changes could have an impact on the interest rates that financial institutions charge us prior to the time we sell our Mercado Pago receivables. As of March 31, 2020, Mercado Pago's receivables totaled \$366.8 million. Interest rate fluctuations could also impact interest earned through our Mercado Credito solution. As of March 31, 2020, loans granted under our Mercado Credito solution totaled \$148.3 million. Interest rate fluctuations could also negatively affect certain of our fixed rate and floating rate investments comprised primarily of time deposits, money market funds, investment grade corporate debt securities and sovereign debt securities. Investments in both fixed rate and floating rate interest earning products carry a degree of interest rate risk. Fixed rate securities may have their fair market value adversely impacted due to a rise in interest rates, while floating rate securities may produce less income than predicted if interest rates fall.

Under our current policies, we do not use interest rate derivative instruments to manage exposure to interest rate changes. As of March 31, 2020, the average duration of our available for sale securities, defined as the approximate percentage change in price for a 100-basis-point change in yield, was 0.7%. If interest rates were to instantaneously increase (decrease) by 100 basis points, the fair market value of our available for sale securities as of March 31, 2020 could decrease (increase) by approximately \$7.8 million.

As of March 31, 2020, our short-term investments amounted to \$1,558.3 million and our long-term investments amounted to \$270.0 million. These investments, except for the \$326.7 million investment related to the Central Bank of Brazil Mandatory Guarantee and the \$26.5 million related to guarantee for secured lines of credit in Argentina, can be readily converted at any time into cash or into securities with a shorter remaining time to maturity. We determine the appropriate classification of our investments at the time of purchase and re-evaluate such designations as of each balance sheet date.

Equity Price Risk

Our board of directors adopted the 2012 long-term retention plan (the "2012 LTRP"), under which each eligible employee must satisfy the performance conditions established by the Board of Directors for such employee. If these conditions are satisfied, the eligible employee will, subject to his or her continued employment as of each applicable payment date, receive cash awards ("LTRP Awards"), which are payable as follows:

- eligible employees will receive a fixed payment equal to 6.25% of his or her LTRP Award under the 2012 LTRP, once a year for a period of eight years. The 2012 LTRP awards began paying out starting in 2013 (the "2012 Annual Fixed Payment"); and
- on each date we pay the 2012 Annual Fixed Payment to an eligible employee, he or she will also receive a payment (the "2012 Variable Payment") equal to the product of (i) 6.25% of the applicable 2012 LTRP Award and (ii) the quotient of (a) divided by (b), where (a), the numerator, equals the Applicable Year Stock Price (as defined below) and (b), the denominator, equals the 2011 Stock Price, \$77.77, which was the average closing price of the Company's common stock on the NASDAQ Global Select Market during the final 60 trading days of 2011. The "Applicable Year Stock Price" equals the average closing price of the Company's common stock on the NASDAQ Global Select Market during the final 60 trading days of the year preceding the applicable payment date.

Our board of directors, upon the recommendation of the compensation committee, approved the 2015, 2016, 2017, and 2018 Long Term Retention Plan (the "2014, 2015, 2016, 2017 and 2018 LTRPs"), respectively.

In order to receive an award under the 2014, 2015, 2016, 2017 and/or 2018 LTRP, each eligible employee must satisfy the performance conditions established by the Board of Directors for such employee. If these conditions are satisfied, the eligible employee will, subject to his or her continued employment as of each applicable payment date, receive the full amount of his or her 2014, 2015, 2016, 2017, and/or 2018 LTRP award, payable as follows:

- the eligible employee will receive a fixed payment, equal to 8.333% of his or her 2014, 2015, 2016, 2017, and/or 2018 LTRP bonus once a year for a period of six years starting in March 2015, 2016, 2017, 2018 and/or 2019 respectively (the “2014, 2015, 2016, 2017, or 2018 Annual Fixed Payment”, respectively); and
- on each date we pay the respective Annual Fixed Payment to an eligible employee, he or she will also receive a payment (the “2014, 2015, 2016, 2017, or 2018 Variable Payment”, respectively) equal to the product of (i) 8.333% of the applicable 2014, 2015, 2016, 2017, and/or 2018 LTRP award and (ii) the quotient of (a) divided by (b), where (a), the numerator, equals the Applicable Year Stock Price (as defined below) and (b), the denominator, equals the 2013 (with respect to the 2014 LTRP), 2014 (with respect to the 2015 LTRP), 2015 (with respect to the 2016 LTRP), 2016 (with respect to the 2017 LTRP) and 2017 (with respect to the 2018 LTRP) Stock Price, defined as \$118.48, \$127.29, \$111.02, \$164.17 and \$270.84 for the 2014, 2015, 2016, 2017 and 2018 LTRP, respectively, which was the average closing price of our common stock on the NASDAQ Global Select Market during the final 60 trading days of 2013, 2014, 2015, 2016 and 2017, respectively. The “Applicable Year Stock Price” shall equal the average closing price of our common stock on the NASDAQ Global Select Market during the final 60 trading days of the year preceding the applicable payment date.

Our board of directors, upon the recommendation of the compensation committee, approved the 2019 and 2020 Long Term Retention Program (the “2019 and 2020 LTRPs”), respectively, under which certain eligible employees have the opportunity to receive cash payments annually for a period of six years (with the first payment occurring on or about the first quarter of 2020 and 2021, respectively). In order to receive the full target award under the 2019 and/or 2020 LTRP, each eligible employee must remain employed as of each applicable payment date. The 2019 and 2020 LTRP awards are payable as follows:

- the eligible employee will receive 16.66% of half of his or her target 2019 and/or 2020 LTRP bonus once a year for a period of six years, with the first payment occurring during the first quarter of 2020 and 2021 (the “2019 or 2020 Annual Fixed Payment”, respectively); and
- on each date we pay the respective Annual Fixed Payment to an eligible employee, he or she will also receive a payment (the “2019 or 2020 Variable Payment”) equal to the product of (i) 16.66 % of half of the target 2019 or 2020 LTRP award and (ii) the quotient of (a) divided by (b), where (a), the numerator, equals the Applicable Year Stock Price (as defined below) and (b), the denominator, equals the average closing price of our common stock on the NASDAQ Global Select Market during the final 60 trading days of 2018 and 2019 defined as \$322.91 and \$553.45 for the 2019 and 2020 LTRP, respectively. The “Applicable Year Stock Price” shall equal the average closing price of our common stock on the NASDAQ Global Select Market during the final 60 trading days of the year preceding the applicable payment date.

At March 31, 2020, the total contractual obligation fair value of our 2012, 2014, 2015, 2016, 2017, 2018, 2019 and 2020 LTRP Variable Payment obligation amounted to \$153.8 million. As of March 31, 2020, the accrued liability related to the 2012, 2014, 2015, 2016, 2017, 2018, 2019 and 2020 Variable Payment of the LTRP included in Salaries and Social security payable in our condensed consolidated balance sheet amounted to \$39.8 million. The following table shows a sensitivity analysis of the risk associated with our total contractual obligation fair value related to the 2012, 2014, 2015, 2016, 2017, 2018, 2019 and 2020 LTRP Variable Payment if our common stock price per share were to increase or decrease by up to 40%:

	As of March 31, 2020	
	MercadoLibre, Inc Equity Price	2012, 2014, 2015, 2016, 2017, 2018, 2019 and 2020 LTRP Variable contractual obligation
(In thousands, except equity price)		
Change in equity price in percentage		
	40%	215,352
	30%	199,969
	20%	184,587
	10%	169,205
	Static(*)	153,823
	-10%	138,440
	-20%	123,058
	-30%	107,676
	-40%	92,294

(*) Average closing stock price for the last 60 trading days of the closing date.

Item 4 — Controls and Procedures

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in our reports pursuant to the Securities Exchange Act of 1934, as amended (the “Exchange Act”) is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission’s rules and forms, and that such information is accumulated and communicated to our Management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

Evaluation of disclosure controls and procedures

Based on the evaluation of our disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) required by Exchange Act Rules 13a-15(b) or 15d-15(b), our chief executive officer and our chief financial officer have concluded that, as of the end of the period covered by this report, our disclosure controls and procedures were effective.

Changes in Internal Controls Over Financial Reporting

There were no changes in our internal control over financial reporting (as such term is defined in Rule 13a-15(f) and 15d-15(f) under the Exchange Act) during the three-month period ended March 31, 2020 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. Most of our employees are working remotely due to the COVID-19 pandemic, and we continue to monitor and assess the impact of the COVID-19 pandemic on our internal controls.

PART II. OTHER INFORMATION

Item 1 — Legal Proceedings

See Item 1 of Part I, “Financial Statements—Note 9 Commitments and Contingencies—Litigation and other Legal Matters.”

Item 1A — Risk Factors

We previously disclosed risk factors under "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2019. In addition to those risk factors and the other information included elsewhere in this report, you should also carefully consider the risk factor discussed below. The risk described below and in our Annual Report on Form 10-K for the year ended December 31, 2019 are not the only risks facing our company. Additional risks and uncertainties not currently known to us or that we deem to be immaterial also may materially adversely affect our business, financial condition and/or results of operations:

The outbreak of COVID-19 has had, and may have continue to have, a negative impact on the global economy and on our business, operations and results

The outbreak of COVID-19 a novel strain of coronavirus, was recognized as a pandemic by the World Health Organization in March 2020, and has now spread around the world. The outbreak, and measures taken to contain or mitigate it, have had dramatic adverse consequences for the global economy, including on demand, operations, supply chains and financial markets. The nature and scope of the consequences to date are difficult to evaluate precisely, and their future course is impossible to predict with confidence.

The COVID-19 crisis had negative effects on our business as of the end of the first quarter of 2020 affecting our level of operations, consumer buying trends, and consequently, our net revenues. In the logistics business, lockdowns imposed by Latin American governments have restricted merchants from operating leading to order backlogs and potential cancellations for orders delivered through drop ship and cross-docking networks. Mercado Pago has also experienced deceleration in number of payments processed at times, as a consequence of lower foot traffic in physical retail, resulting in lower mobile point of sale and QR total payment volume growth. If these effects are sustained, they could have accounting consequences such as impairments of fixed assets or goodwill. It could affect our ability to operate effective internal control over financial reporting. It could also affect our ability to execute our expansion plans or invest in products and development. The adverse effect on our business, operations, or financial results of any of the matters described above could be material.

The future impact of the COVID-19 crisis on our business, operations, or financial results is highly uncertain and will depend on numerous evolving factors that we cannot predict, including, but not limited to:

- the duration, scope, and severity of the COVID-19 pandemic;
- disruption of our logistics network;
- disruption or delay of the activity of our merchants;
- a shift in consumer behavior;

[Table of Contents](#)

- the impact of travel bans, work-from-home policies, or shelter-in-place orders;
- the temporary or prolonged shutdown of manufacturing facilities or retail stores and decreased retail traffic;
- staffing shortages;
- general economic, financial, and industry conditions, particularly conditions relating to liquidity, financial performance, and related credit issues in the retail sector, which may be amplified by the effects of COVID-19; and
- the long-term effects of COVID-19 on the national and global economy, including on consumer confidence and spending, financial markets and the availability of credit for us, our suppliers and our customers.

Item 6 — Exhibits

The information set forth under “Index to Exhibits” below is incorporated herein by reference.

MercadoLibre, Inc.

INDEX TO EXHIBITS

3.1	Registrant's Amended and Restated Certificate of Incorporation ⁽¹⁾
3.2	Registrant's Amended and Restated Bylaws ⁽¹⁾
3.3	Registrant's Certificate of Designation of Series A Perpetual Preferred Stock ⁽²⁾
4.1	Form of Specimen Certificate for the Registrant's Common Stock ⁽³⁾
4.2	Indenture with respect to the Registrant's 2.00% Convertible Senior Notes due 2028, dated as of August 24, 2018, between the Registrant and Wilmington Trust, National Association, as trustee ⁽⁴⁾
10.1	MercadoLibre, Inc. 2020 Long-Term Retention Program ⁽⁵⁾
31.1	Certification of Chief Executive Officer pursuant to Securities Exchange Act Rule 13a-14, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 , *
31.2	Certification of Chief Financial Officer pursuant to Securities Exchange Act Rule 13a-14, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 , *
32.1	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 , *
32.2	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 , *
101	The following financial statements from the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2020, formatted in Inline XBRL: (i) Interim Condensed Consolidated Balance Sheets, (ii) Interim Condensed Consolidated Statements of Income, (iii) Interim Condensed Consolidated Statements of Comprehensive Income, (iv) Interim Condensed Statements of Equity, (v) Interim Condensed Consolidated Statements of Cash Flows, and (vi) Notes to Interim Condensed Consolidated Financial Statements.
104	The cover page from the Company's Form 10-Q for the quarterly period ended March 31, 2020, formatted in Inline XBRL and contained in Exhibit 101

* Filed or furnished herewith, as applicable.

(1) Incorporated by reference to the Registrant's Registration Statement on Form S-1 filed on May 11, 2007.

(2) Incorporated by reference to the Registrant's Current Report on Form 8-K filed on March 29, 2019.

(3) Incorporated by reference to the Registrant's Annual Report on Form 10-K for the year ended December 31, 2008 filed on February 27, 2009.

(4) Incorporated by reference to the Registrant's Current Report on Form 8-K filed on August 24, 2018.

(5) Incorporated by reference to the Registrant's Current Report on Form 8-K filed on May 5, 2020.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 6, 2020.

MERCADOLIBRE, INC.

Registrant

By: /s/ Marcos Galperin
Marcos Galperin
President and Chief Executive Officer

By: /s/ Pedro Arnt
Pedro Arnt
Executive Vice President and Chief Financial Officer

**CERTIFICATION PURSUANT TO
RULE 13A-14 OF THE SECURITIES EXCHANGE ACT OF 1934,
AS ADOPTED PURSUANT TO
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Marcos Galperin, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of MercadoLibre, Inc. (the “registrant”);
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant’s other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant’s disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant’s internal control over financial reporting that occurred during the registrant’s most recent fiscal quarter (the registrant’s fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant’s internal control over financial reporting; and
5. The registrant’s other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant’s auditors and the audit committee of registrant’s Board of Directors (or persons performing the equivalent function):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant’s ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant’s internal control over financial reporting.

May 6, 2020

/s/ Marcos Galperin

Marcos Galperin
President and Chief Executive Officer
(Principal Executive Officer)

**CERTIFICATION PURSUANT TO
RULE 13A-14 OF THE SECURITIES EXCHANGE ACT OF 1934,
AS ADOPTED PURSUANT TO
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Pedro Arnt, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of MercadoLibre, Inc. (the “registrant”);
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant’s other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant’s disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant’s internal control over financial reporting that occurred during the registrant’s most recent fiscal quarter (the registrant’s fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant’s internal control over financial reporting; and
5. The registrant’s other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant’s auditors and the audit committee of registrant’s Board of Directors (or persons performing the equivalent function):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant’s ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant’s internal control over financial reporting.

May 6, 2020

/s/ Pedro Arnt

Pedro Arnt
Executive Vice President and Chief Financial Officer

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of MercadoLibre, Inc. (the "Company") for the period ended March 31, 2020 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Marcos Galperin, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Marcos Galperin

Marcos Galperin
President and Chief Executive Officer
(Principal Executive Officer)

May 6, 2020

The foregoing certification is being furnished solely to accompany this report pursuant to 18 U.S.C. 1350, and is not being filed for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, and is not to be incorporated by reference into any filing of the Company whether made before or after the date hereof, regardless of any general incorporation language in such filing. A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of MercadoLibre, Inc. (the "Company") for the period ended March 31, 2020 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Pedro Arnt, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Pedro Arnt

Pedro Arnt

Executive Vice President and Chief Financial Officer

(Principal Financial Officer)

May 6, 2020

The foregoing certification is being furnished solely to accompany this report pursuant to 18 U.S.C. 1350, and is not being filed for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, and is not to be incorporated by reference into any filing of the Company whether made before or after the date hereof, regardless of any general incorporation language in such filing. A signed original of this written statement required by Section 906, or other document authenticating, acknowledging, or otherwise adopting the signature that appears in typed form within the electronic version of this written statement required by Section 906, has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.
